



2019

U.S. Scenic Byways

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News and Information in 45 Languages

AFRICA

Afan Oromo
Amharic
Bambara
French
Hausa
Kinyarwanda
Kirundi
Ndebele
Portuguese
Sango
Shona
Somali
Swahili
Tigrigna
Wolof

EAST ASIA

Burmese
Cantonese
Indonesian
Khmer
Korean
Lao
Mandarin
Thai
Tibetan
Vietnamese

LATIN AMERICA

Creole
Spanish

EURASIA

Albanian
Armenian
Bosnian
Georgian
Macedonian
Russian
Serbian
Ukrainian

VOA ENGLISH

VOA PERSIAN

SOUTH & CENTRAL ASIA

Azerbaijani
Bangla
Dari
Kurdish
Pashto
Turkish
Urdu
Uzbek



CHARTER

President Gerald Ford signed the VOA Charter into law in 1976. It protects the independence and integrity of VOA programming.

1. VOA will serve as a consistently reliable and authoritative source of news. VOA news will be accurate, objective, and comprehensive.

2. VOA will represent America, not any single segment of American society, and will therefore present a balanced and comprehensive projection of significant American thought and institutions.

3. VOA will present the policies of the United States clearly and effectively, and will also present responsible discussion and opinion on these policies.

Dear Friends,

Welcome to another journey across America! This year we're crisscrossing the country through its scenic byways and highways. From the Florida Keys Highway that weaves through a chain of tropical islands for 110 miles from Key Largo to Key West, to historic Route 66 that winds from the Midwest to the Pacific Ocean, the visitor cannot miss the immense natural diversity of the American landscape.

2018 was an exceptionally rewarding year here at VOA. Innovative programming and increased use of digital media propelled Voice of America to new heights, with audience and engagement metrics breaking past records. At a time when press freedom was under assault globally, audiences turned to VOA for news and information they could trust. For example, weekly website visits to VOA Persian went up more than 100%; visits to VOA Deewa, which targets Pakistan's FATA region, were up more than 200%; and Russian video views on Facebook were up more than 500%. Similarly, VOA Mandarin ranked the third most popular Mandarin language media on YouTube and VOA Spanish experienced a 350% increase in video views on Facebook.

Providing accurate, objective, and comprehensive news and information to global audiences is at the heart of what we do. In 2018, VOA documented and fact-checked the Russian government's disinformation campaigns at home and abroad, through its website polygraph.info; put a spotlight on humanitarian crises involving Rohingya refugees from Myanmar and ethnic Yazidis in Iraq; and gave voice to those trying to flee chaos in Venezuela.

Having led VOA for more than two years now, I'm more proud now than ever before of our reporters, our technical staff, and our senior leaders working together to bring extraordinary journalism to places around the world with little or no access to free press. We promise that we will continue on the same path throughout the New Year.

Wishing you all a happy, healthy, and productive 2019!

Sincerely,

Amanda Bennett, VOA Director



Photo Credit: Illinois Department of Tourism: Adam Alexander

Great River Road (Arkansas, Illinois, Iowa, Kentucky, Louisiana, Minnesota, Mississippi, Missouri, Tennessee, Wisconsin)

The Great River Road is one of North America's longest and most important scenic byways along the course of the Mississippi River. It stretches from northern Minnesota to the Gulf of Mexico, crossing through 10 states and hundreds of river towns. This byway is rich with history, serving as a source of life for the Dakota, Chippewa, and Hopewell Native American societies, an escape for African-Americans on the Underground Railroad in the 1800s, and a route for French voyageurs primarily in the 1700s.

DECEMBER 2018	S	M	T	W	T	F	S
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FEBRUARY 2019	S	M	T	W	T	F	S
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	24	25	26	27	28		

JANUARY

2019

SUN	MON	TUE	WED	THU	FRI	SAT
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Creole Nature Trail (Louisiana)

The Creole Nature Trail is also known as Louisiana's Outback, one of America's "Last Great Wildernesses."

The environment changes throughout the trail from marshlands and prairies, and along the Gulf of Mexico beaches. Accordingly, the trail is teeming with animals unique to Louisiana's wilderness including alligators, spring warblers, and speckled trout.

JANUARY 2019	S	M	T	W	T	F	S
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	20	21	22	23	24	25	26
	27	28	29	30	31		

MARCH 2019	S	M	T	W	T	F	S
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	10	11	12	13	14	15	16
	17	18	19	20	21	22	23
	24	25	26	27	28	29	30
	31						

A calendar for February 2019. The header is a dark blue bar with 'FEBRUARY' in large white letters and '2019' in smaller teal letters. The calendar grid has columns for days of the week (SUN to SAT) and rows for dates. The dates are: SUN (3, 10, 17, 24), MON (4, 11, 18, 25), TUE (5, 12, 19, 26), WED (6, 13, 20, 27), THU (7, 14, 21, 28), FRI (1, 8, 15, 22), SAT (2, 9, 16, 23). The footer is a teal bar with social media links for Facebook, Twitter, and Instagram, and the VOA logo on the right.



Route 1 - Big Sur Coast Highway (California)

Highway 1 runs 90 miles through Big Sur with the stunning Santa Lucia Mountains to the east and the beautiful Pacific Coast to the west. The trail has numerous viewpoints and turnouts to stop and take in the scenery. It is not uncommon to see California's unique wildlife including California condors and migrating gray, humpback, and blue whales along the way.

FEBRUARY 2019	S	M	T	W	T	F	S
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	10	11	12	13	14	15	16
	17	18	19	20	21	22	23
	24	25	26	27	28		

APRIL 2019	S	M	T	W	T	F	S
		1	2	3	4	5	6
	7	8	9	10	11	12	13
	14	15	16	17	18	19	20
	21	22	23	24	25	26	27
	28	29	30				

MARCH

2019

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
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10	11	12	13	14	15	16
17	18	19	20	21	22	23
24/31	25	26	27	28	29	30

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The George Parks Highway Scenic Byway (Alaska)

George Parks Highway is the perfect way to explore the beauty of the wilds of Alaska. Connecting Anchorage to Fairbanks, this byway travels 323 miles through forests and tundra, accompanied by beautiful, snowy views of North America's highest mountains. The George Parks Highway is one of Alaska's most important roads and runs through Denali National Park.

MARCH 2019	S	M	T	W	T	F	S
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	17	18	19	20	21	22	23
	24	25	26	27	28	29	30
	31						

MAY 2019	S	M	T	W	T	F	S
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	12	13	14	15	16	17	18
	19	20	21	22	23	24	25
	26	27	28	29	30	31	

APRIL 2019	SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5	6
	7	8	9	10	11	12	13
	14	15	16	17	18	19	20
	21	22	23	24	25	26	27
	28	29	30				

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Historic Route 66 (Arizona, Illinois, Kansas, Missouri, New Mexico, Oklahoma, Texas)

The Historic Route 66 is known as the “Main Street of America” or “The Mother Road.” It is an iconic route that runs 2,338 miles from Chicago, Illinois, through the Midwest and Southwest to Santa Monica, California. This byway has a rich history and served as the main road on the migration west during the Dust Bowl of the 1930s.

APRIL 2019	S	M	T	W	T	F	S
		1	2	3	4	5	6
	7	8	9	10	11	12	13
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	21	22	23	24	25	26	27
	28	29	30				

JUNE 2019	S	M	T	W	T	F	S
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	23	24	25	26	27	28	29
	30						

MAY

SUN	MON	TUE	WED	THU	FRI	SAT
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12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

2019

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Scenic Byway 12 - Red Canyon (Utah)

The Scenic Byway 12 is also known as “Highway 12-A Journey Through Time Scenic Byway.” It runs through Utah between Capitol Reef National Park and Bryce Canyon. The road is a landscape of color with terrain ranging from canyons and the remains of ancient sea beds to some of the highest alpine forests in the world.

MAY 2019	S	M	T	W	T	F	S
				1	2	3	4
	5	6	7	8	9	10	11
	12	13	14	15	16	17	18
	19	20	21	22	23	24	25
	26	27	28	29	30	31	

JULY 2019	S	M	T	W	T	F	S
		1	2	3	4	5	6
	7	8	9	10	11	12	13
	14	15	16	17	18	19	20
	21	22	23	24	25	26	27
	28	29	30	31			

A calendar for June 2019. The header is dark blue with 'JUNE' in large white letters and '2019' in teal. The calendar grid has days of the week as columns and dates as rows. The footer is teal with social media links and the VOA logo.



Highland Scenic Highway (West Virginia)

Highland Scenic Highway runs through the Monongahela National Forest in West Virginia along the high mountainous regions and dark forests of the Allegheny Highlands. The road is 43 miles long and reaches to heights of 4,500 feet. This route is especially a sight to see during the fall when the trees across the mountains have changed colors from greens to beautiful reds and yellows.

	S	M	T	W	T	F	S
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	16	17	18	19	20	21	22
	23	24	25	26	27	28	29
	30						

AUGUST 2019	S	M	T	W	T	F	S
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JULY

2019

SUN	MON	TUE	WED	THU	FRI	SAT
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Florida Keys Scenic Highway (Florida)

The Florida Keys Highway extends through the tropical islands of the Florida Keys from Key Largo to Key West for 110 miles. The road is bounded by the Atlantic Ocean to the south and the Gulf of Mexico to the north, giving the driver a 360-degree view of the vast ocean. It is easy to get lost in the tropical breezes, beaches, and island towns along the way.

JULY 2019	S	M	T	W	T	F	S
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	28	29	30	31			

SEPTEMBER 2019	S	M	T	W	T	F	S
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	22	23	24	25	26	27	28
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AUGUST

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Peter Norbeck Scenic Byway (South Dakota)

Peter Norbeck Scenic Byway is an oval-shaped path that runs through tight curved roads, six rock tunnels, winding “pigtail” bridges, scenic lakes, and natural granite statues in the Black Hills of South Dakota. It is not uncommon for rock climbers to stop along the mountainous regions for a quick adventure. The road runs through a number of national parks including the famous Mount Rushmore National Memorial.

AUGUST 2019	S	M	T	W	T	F	S
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	18	19	20	21	22	23	24
25	26	27	28	29	30	31	

OCTOBER 2019	S	M	T	W	T	F	S
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	20	21	22	23	24	25	26
	27	28	29	30	31		

SEPTEMBER

2019

SUN	MON	TUE	WED	THU	FRI	SAT
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Blue Ridge Parkway (North Carolina, Virginia)

Blue Ridge Parkway, also known as “America’s Favorite Drive,” is the longest linear American park in the United States, running 469 miles between Virginia and North Carolina. The road connects the Shenandoah National Park to the Great Smoky Mountains National Park along the Blue Ridge Mountains of the Appalachians. The drive is beautifully scenic with great views of mountain ranges and landscapes.

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NOVEMBER 2019	S	M	T	W	T	F	S
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A calendar for October 2019. The header is dark blue with 'OCTOBER' in large white letters and '2019' in teal. The calendar grid has columns for days of the week (SUN to SAT) and rows for dates. The footer is teal with social media links and the VOA logo.



Mt. Hood Scenic Byway (Oregon)

Mt. Hood Scenic Byway is the perfect way to explore the wilderness of Oregon. The 100-mile route winds through valleys, forests, and waterfalls, offering the driver opportunities for immersive activities such as hiking, skiing, and camping. At the end of the byway, the road merges with Barlow Road which was a part of the original Oregon Trail of the 1800s.

OCTOBER 2019	S	M	T	W	T	F	S
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DECEMBER 2019	S	M	T	W	T	F	S
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NOVEMBER

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Acadia All-American Road (Maine)

The Acadia All-American Road begins on Maine's north-central coast where a bridge connects the main road to Mount Desert Island and Acadia National Park, two of Maine's most popular vacation destinations. The route winds through woodland forests, shorelines, and elevated mountains, and the driver will get a beautiful 360-degree view of the Atlantic Ocean and the Maine coast.

NOVEMBER 2019	S	M	T	W	T	F	S
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JANUARY 2020	S	M	T	W	T	F	S
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A calendar for December 2019. The month and year are displayed vertically on the left in a large, white, sans-serif font against a dark teal background. The calendar grid itself has a light teal header with days of the week (SUN to SAT) and a white body with dates. The dates are arranged in a 5x7 grid, with the last row containing only three dates (29, 30, 31). At the bottom of the calendar, there is a dark teal bar containing social media links for Facebook, Twitter, and Instagram, each with its respective icon and the text 'voanews.com' and 'insidevoa.com'. To the right of this bar is the VOA logo, which consists of the letters 'VOA' in a stylized, bold, sans-serif font, with the 'V' and 'O' in red and the 'A' in blue.



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