

## VOA Broadcasting in English to Asia

VOA's English to Asia provides live TV coverage of major news events at the intersection of U.S. and Asia policy as well as regular broadcast appearances on affiliates for U.S. news and original reporting. This team also specializes in technology, business, and security reporting -- online and on-air -- stemming from the U.S. Indo-Pacific strategy as it relates to the region. The service's reports can be read and seen on the internet and at regional affiliate stations in East, South, and Southeast Asia.

Quick Facts	
Established:	May 2010
Target Area:	Indo Pacific, Pacific Islands
Digital	Articles & Video
τν:	30 min/week
<ul> <li>Website <u>voanews.com/voaasia</u></li> <li>YouTube <u>@VOAAsia</u></li> <li>Mobile/Tablet Apps <u>IOS</u> <u>Android</u></li> </ul>	

## **Programs and Features**

**VOA Asia Weekly** – From Apple to Xiaomi, join us for this engaging wrap-up of major headlines from all over Asia. Each episode also features an in-depth report from VOA's reporters around the region. (5 minutes, weekly, video)

<u>US Bureau Live Reporting</u> - VOA Asia reporters deliver liveshots in English as live or recorded feeds to affiliate stations throughout Asia. In reports tailored to the interests of client audiences, correspondents provide affiliates with reporting about major U.S. news events, as well as insights on American life, thought and institutions.

<u>US-Asia News and Lifestyle Articles</u> - VOA Asia correspondents report in depth – both on TV and in written articles - on events and news in the U.S. that pertain to Asia. Our reporters talk to newsmakers and innovators for stories that range from lifestyle to analysis of current events and trends.

**Food Bites** - A video series highlighting food and food culture from different immigrant populations in the U.S. With a focus on profiling immigrant chefs and restaurant owners, *Food Bites* gives an all-access behind-the-scenes tour of these interesting restaurants.

<u>College View</u> - The College View series dives into many aspects of universities and colleges in the U.S. Usually centered around one or two students, the series answers the many questions a young student or parent outside the U.S. may have about studying in America.