

# The Largest U.S. International Broadcaster

## **FAST FACTS**

**HEADQUARTERS**: Washington, DC

**BUDGET**: \$252M (FY20)

EMPLOYEES: 961 LANGUAGES: 47

AUDIENCE: 278 million weekly

MEDIA: Radio, television, mobile

and the Internet

PURPOSE: To broadcast accurate, balanced, and comprehensive news and information to an international audience

FACILITIES: 10 broadcast TV studios, 32 video editing suites, 21 radio broadcast studios including 3 designed for radio on TV, 7 for Facebook Live and 1 for live musical events. 20 radio production and

recording studios, 26 professional audio mixing and dubbing stations. Radio and TV facilities for master control, recording, scheduling, feed intake and graphic production.

HISTORY: Broadcasts began in 1942 as a response to the need of peoples in closed and war-torn societies for reliable news

#### THE VOA CHARTER

President Gerald Ford signed the VOA Charter into law in 1976. It protects the independence and integrity of VOA programming.

- 1. VOA will serve as a consistently reliable and authoritative source of news. VOA news will be accurate, objective, and comprehensive.
- 2. VOA will represent America, not any single segment of American society, and will therefore present a balanced and comprehensive projection of significant American thought and institutions.
- VOA will present the policies of the United States clearly and effectively, and will also present responsible discussions and opinion on these policies.



## VOA PRODUCTS AND PROGRAMS

- VOA broadcasts more than 2,300 hours or radio and television programming each week to an estimated global audience of 278 million people.
- Language services use their websites and social media platforms such as Facebook, Twitter and YouTube to share content and interact with the audience.
- VOA's world-renowned music and English-language learning programs are enjoyed by millions of people around the world.
- Journalists in VOA's 30,000 square foot Newscenter work around the clock with a global network of correspondents to provide comprehensive news and analysis on key issues, U.S. government policies, and cultural developments.
- VOA programs are delivered on satellite, cable, shortwave, FM, medium wave, streaming audio and video to more than 3,500 media outlets worldwide.

"The news may be good. The news may be bad. We shall tell you the truth."

- William Harlan Hale, First VOA Broadcast (1942)

## VOA is one of the largest multimedia news organizations in the world.





## **VOA AND TECHNOLOGY**

- VOA has the largest integrated digital audio system in the world.
- A network of transmitting stations operated by the U.S. Agency for Global Media, along with some leased stations, sends VOA's programs instantaneously around the world.
- The website, VOAnews.com, provides a wide range of English-language news reports and serves as a portal to homepages of all 47 languages broadcast by VOA, as well as other information about VOA.
- A state-of-the-art digital asset management system enables VOA journalists to record, view and edit video, deliver content to studio control rooms, write scripts and search commercial newswires in a single program.

### **SEE VOA LIVE**

- Take a behind-the-scenes look at VOA through our guided tour.
- Learn more about our history and the regions to which we broadcast and watch broadcasters during live TV and radio programs.
- For reservations or more information, visit VOAtour.com

## THE UNITED STATES AGENCY FOR GLOBAL MEDIA (USAGM)

- USAGM is an independent federal agency that oversees all non-military U.S. international broadcasting including the Voice of America.
- The CEO oversees all aspects of U.S. international media. He provides day-to-day management of USAGM's operations, including oversight of the technical, professional, and administrative support as well as strategic guidance and management of other programs.
- The mission of USAGM is to inform, engage, and connect people around the world in support of freedom and democracy.



"Voice of America is also Voice of Africa."

- Ivory Coast Ambassador Daouda Diabate

For more information about the VOA Studio Tour, VOA Experts available to the media, and the latest news releases, go to InsideVOA.com

## VOA BROADCASTS AROUND THE WORLD IN 47 LANGUAGES:

Afan Oromo Albanian Amharic

Armenian Azerbaijani Bambara

Bangla Bosnian

Burmese Cantonese

Creole

Dari English

French

Georgian

Hausa

Indonesian

Khmer

Kinyarwanda

Kirundi

Korean

Kurdish Lao

Lingala

Macedonian

Mandarin

Ndebele

**Pashto** 

Persian

Portuguese

Rohingya

Russian

Sango

Serbian

Shona

Somali

Spanish Swahili

Thai

Tibetan

Tigrigna

Turkish

Ukrainian

Urdu

Uzbek

Vietnamese

Wolof

