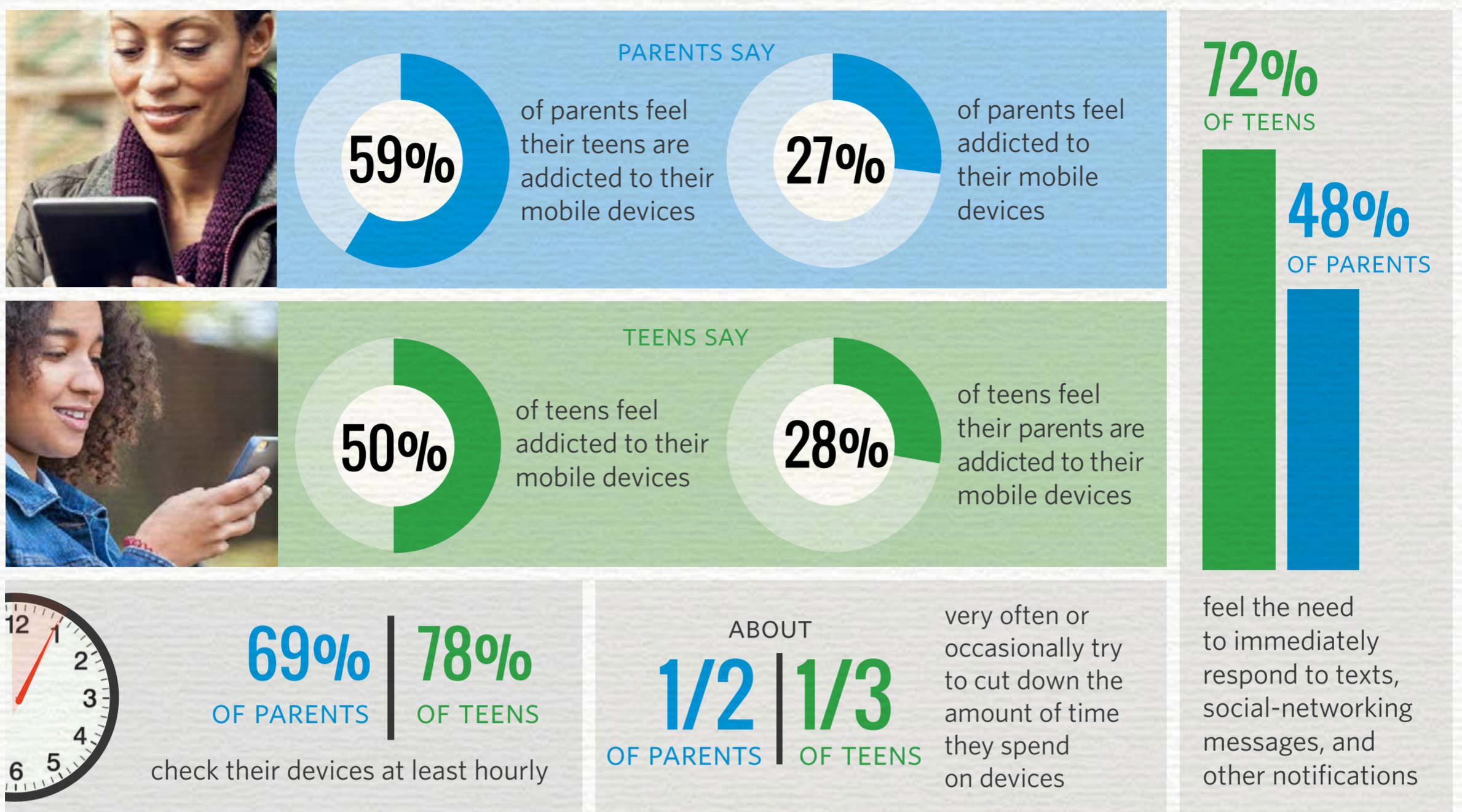


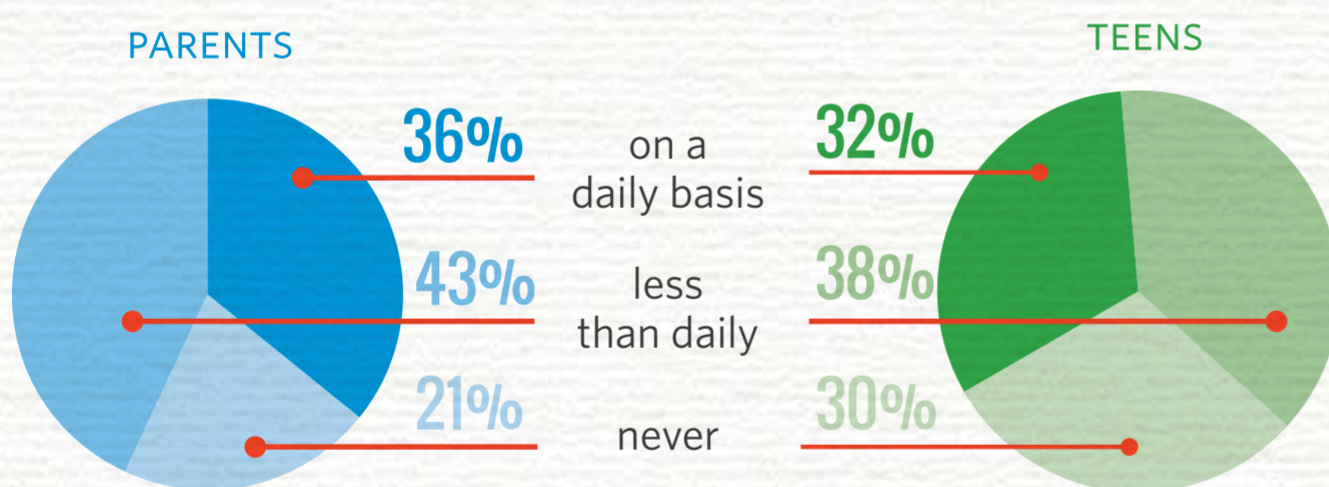
# DEALING WITH DEVICES: The Parent-Teen Dynamic

## Are We Addicted?



## Is It Causing Family Conflicts?

Teens and parents say they argue about device use:



The vast majority of families say devices aren't hurting parent-teen relationships ...

**85%** of parents feel their teens' use of mobile devices has made no difference in or even has helped their relationship

**89%** of teens feel their parents' use of mobile devices has made no difference in or even has helped their relationship

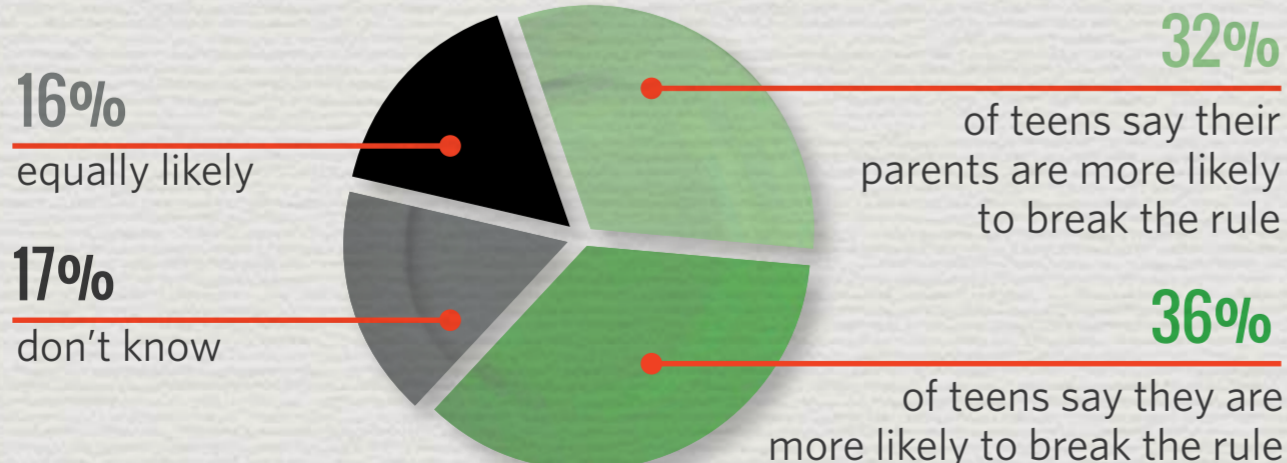
At least a few times every week ...

**77%** of parents feel their teens get distracted by devices and don't pay attention when they are together

**41%** of teens feel their parents get distracted by devices and don't pay attention when they are together

**66%** of parents and teens say mobile devices are not allowed at the dinner table

When the rule gets broken, who is more likely to break the rule?



And most parents are using devices while driving — with kids in the car

**56%** of parents admit they check their mobile devices while driving

**51%** of teens see their parents checking/using their mobile devices while driving

**METHODOLOGY:** Lake Research Partners designed and administered a nationwide telephone survey from February 16 to March 14, 2016, conducting 1,240 interviews of parents (n=620) and their children (n=620) (between the ages of 12 and 18), both of whom used a mobile device. The data for the parents and children sample were weighted slightly by gender, region, age, and race to reflect attributes of the actual population. The margin of error for this sample is +/-4.0%.