

VOA Broadcasting in English to Africa

VOA's English to Africa service provides multimedia news and information covering all 54 countries in Africa. The service reaches more than 37 million people on radio, television, web, and social media. VOA programs engage audiences with information about politics, science, technology, health, business, the arts, sports, music, and entertainment. In addition, VOA's English to Africa service is home to *South Sudan in Focus*, which provides news and information to radio and web consumers in the world's newest country.

Quick Facts

Established: August 1963 Target Area: English speakers in all 54 African countries

Weekly Audience: 37 million+

Radio Programming: 56.45 hours per week

TV Programming: 4.0 hours per week

Programs and additional features available at:

VOAafrica.com VOAnews.com/southsudan

Facebook: Straight Talk Africa South Sudan in Focus Music Time in Africa

<u>X:</u> @VOAAfrica @VOASouthSudan

Instagram: @VOAAfrica

YouTube: TV2Africa

Upfront – A weekly 30-minute program that connects with Africa's teens and young adults about politics, trends, lifestyles, health, entertainment, and other issues (Wednesdays at 1730 UTC).

African Music Mix - From North to South and East to West, the program draws from an archive of more than 15,000 selections of African dance music (Monday-Sunday 0100-0300 UTC, and Monday-Friday 1200-1400 UTC).

Music Time in Africa – An hour-long program featuring Pan-African music that spans all genres and generations. The host updates I isteners on African music with exclusive interviews and cultural information (Saturdays & Sundays 0900-1000 & 2000-2100 UTC).

Programs and Features

<u>TV</u>

Africa 54 – A 30-minute daily program featuring African stories, reports from VOA correspondents and interviews with top experts. The showincludes the latest developments on health, education, business and technology, and provides a daily dose of what's trending, including music, fashion and entertainment (weekdays at 1630 UTC).

Straight Talk Africa - A weekly 30-minute program about topics of importance to African audiences. The host goes behind the headlines to analyze the news and emerging trends shaping African societies. Straight Talk Africa broadcasts every Wednesday from 1830-1900 UTC/GMT simultaneously on radio, television, and the Internet.

Our Voices – A 30-minute roundtable discussion program with a Pan-African cast of women focused on topics of vital importance to African women, including politics, social issues, health, leadership, and the changing role of women in their communities. The discussion continues online with a social media presence creating a platform for inclusion and empowerment.

Red Carpet – A 15-minute weekly program that covers the latest in celebrity news,fashion, sports, film, and television from around the continent.

Healthy Living – A 15-minute weekly health show with an emphasis on preventionand practical solutions for Africans, including pregnancy, easy hygiene practices, fitness, and healthy eating habits. The show also informs viewers about the latest health breakthroughs, from HIV prevention and treatment to overcoming food and waterborne diseases, reducing malaria rates or treating cancer.

RADIO

Africa News Tonight – A 30-minute news magazine featuring reports from VOA correspondent and interviews with African officials, opposition leaders, NGOs and human rights activists. This program features stories on science and technology, environmental issues, humanitarian topics and the African diaspora (Weekday evenings at 1605 UTC).

Daybreak Africa – A 30-minute breakfast show looking at the latest developments on the continent and provides in-depth interviews and reports from VOA correspondents (Weekdays at 0305UTC).

Nightline Africa – A 60-minute news magazine program highlighting the latest issues and developments on the continent. Correspondents from Washington and across Africa offer indepth interviews, analysis and features on African arts and culture, sports, and music (Saturday & Sunday at 1600 UTC, repeat at 1800 UTC).

South Sudan in Focus – A 30-minute program about South Sudan on shortwave radio throughout the country; on FM in the capital Juba and other towns; on VOA's 24-hour FM radio station in Nairobi; and FM stations in Uganda (Weekdays at 1630 UTC).

Health Chat – A 30-minute weekly program that addresses health issues of interest to Africa. The show features a variety of news related reports, and interviews with medical professionals. It includes a weekly feature spot, news and comments from listeners.

Africa in Brief – A 5-minute daily newscast that aims to give listeners from around the continent the most up-to-date news in brief. The newscasts offer a variety of news in the form of CRs and readers (Weekdays 0400UTC, 0500UTC and 0600UTC).