

VOA Broadcasting in Spanish to Latin America

VOA's Spanish service provides news and information to audiences throughout Latin America on TV, radio, internet, and social media. The service's "U.S. Bureau strategy" focuses on delivering U.S. news and information to affiliates in the region, including leading media organizations in the Americas. Latin America media markets are diverse. In some countries media is labeled as not free. Threats to freedom of expression, as well as political instability, drug trafficking, organized crime, violence and corruption continue to be challenges in the region.

Quick Facts

Established: 1961 to Present
(also 1941-1945;
1946-1948; and
1953-1956)

Target area: Spanish-speaking
countries of Latin
America

Weekly Audience: 94.5 million

**Broadcast programs and additional
features at:**

<https://www.vozdeamerica.com/>

Facebook:

[Voz de America](#)

X:

[@vozdeamerica](#)

YouTube:

[Vozdeamerica](#)

Instagram: [@vozdeamerica](#)

WhatsApp Channel

Telegram Channel

Programs and Features

El Mundo al Día: A daily 30-minute television newscast featuring U.S. and international news. The program is simulcast on the web via FacebookLive and on radio Monday through Friday at 5:00pm and 7:30pm.

Foro: A 30-minute television news analysis program on the leading weekly headlines. *Foro* presents a balanced discussion with representatives from different perspectives and backgrounds, offering a comprehensive and in-depth landscape of the most relevant U.S. news.

Vision360: Reaching out audiences across the Western Hemisphere, this weekly news/magazine became a platform to broadcast 30 minutes of appealing multimedia content to include pieces on the "American story," inspirational human-interest narratives of ordinary people who have successfully overcome difficult situations. From the perspective of solutions journalism, it presents innovative ways to combat the biggest challenges of our times.

Buenos Días América: VOA's longest-running Spanish-language news radio show, is a 30-minute program with national and international news, sports, business, science and entertainment. The program airs daily at 8:00am and is repeated at 8:30am Monday through Friday.

EE.UU. al Día: A 3-minute daily radio news segment with U.S. and international news and information airing at 7:00pm.

Avances Informativos: Fast-paced 3-minute news briefs focusing on U.S. and global news of interest to the region. These news briefs air every hour, Monday through Friday from 6am to 7pm.

Conversando con la VOA: A 5-minute radio/web interview segment. Interviewees include U.S. and international government officials, newsmakers and analysts who discuss various topics such as politics, democracy, and other current events. This segment airs Monday through Friday at 12:30pm.

Short Packages: Over 12 video and 10 audio packages are made available to affiliates on a daily basis on various topics including U.S. and international news, business, technology, health and sports. Television affiliates download these packages via BBG-Direct, FTP and web. Radio affiliates receive these packages in MP3 format via USAGM-Direct or email throughout the day.

Live Interactives: Leading TV and radio affiliates throughout Latin America count on live interactive reports with VOA Spanish reporters throughout the day.

VOANoticias.com: Provides news and information, original reporting, video, audio, and social media content, as well as graphics and explainers for a general [audience](#) and for VOA's digital media partners in Latin America.

PANORAMA: A 3-to-5-minute digital segment. Weekly produced, the fast-paced piece targets a young audience in the Latin America market on current topics.