

## VOA Broadcasting in Creole to Haiti

VOA Creole provides news and information about Haiti, the Haitian diaspora, the U.S. and the world by collaborating with local affiliate stations who cannot afford to acquire such programming on their own. Due to Haiti's proximity and the United States' long- standing role in the country, audiences have an appetite for information about the U.S., its people, policies and the U.S.-based Haitian diaspora, which, without VOA, would go unfilled. The service brings credibility and objectivity to coverage of local events that is not present in a very politicized Haitian media market. Along with radio, the web and social media, VOA Creole broadcasts on radio and radio-on-TV Monday through Friday.

## **Quick Facts**

Established: February 1986

Target Area: Haiti

Weekly Audience: 1.7 million

Broadcast programs and additional features available at:

www.voanouvel.com

Facebook:

**VOA Kreyol** 

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@VOAKreyol

Instagram:

voakreyol

YouTube: VOAKREYOL

## **Programs and Features**

**NEWS PROGRAMS**: These weekday broadcasts cover the latest events in Haiti, U.S. news, and international stories of interest to the audience.

**Randevou:** A 30-minute radio-on-TV news magazine focusing on Haiti, U.S. and international news. Airs at 4:00pm, M-F. It is simulcast on digital platforms.

<u>Sak Pase Ayiti:</u> A 30-minute radio show providing a wrap of the most important news of the day and feature segments on Health, Technology, Women, and Entertainment. On Tuesdays and Thursdays the show offers an English Lesson. Sak Pase Airs at 12:30pm M-F.

## **SEGMENTS**

**Koze Fanm-**- focuses on women in Haitian society and the diaspora as well as international women's issues. The segment airs on radio and video every Thursday.

**Health** -- focuses on health issues of interest to the Haitian audience.

**Science and Technology** -- a weekly segment that features latest technological and scientific developments.

**Diaspora Segment** -- focuses on the Haitian community in the U.S., Latin America and Europe.

**Learning English** – a bi-weekly English lesson segment for radio programs.