

VOA Broadcasting in Kurdish

VOA's Kurdish service reaches its audience on radio, TV and the Internet. In addition to shortwave and AM, the programs air on FM affiliates in several cities in Iraq (including Erbil, Sulaymaniyah, Kirkuk, Mosul, Baghdad, and Basra). VOA Kurdish also produces video reports that are streamed on both of its websites (Kurmanji and Sorani). The service's audience consists of more than 30 million Kurds living in the Middle East and Eurasia and approximately one million Kurds living in Europe and North America. Audience research indicates that the broadcasts are popular among listeners in Iran, Iraq, Syria, and Turkey.

Quick Facts

Established:

April 1992

Target Area: Iraq, Turkey, Syria, and Iran

Audience:

4.1 million adults weekly. Nearly 30 million engagement actions and nearly 161 million video views through social media in FY2023.

Radio Programming:

original audio 46 hours per week, including FM in Erbil, Sulaymaniyah, Mosul, Tikrit, Basrah, Baquba, ArRamadi, AlSamawa.

TV Programming:

original video 6 hours per week

Programs and additional features available at:

www.dengeamerika.com and www.dengiamerika.com

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Instagam: voakurdi voakurdish

YouTube: VOAKurdi VOAKurdish

February 2024

Programs and Features

<u>TV</u>

Çawî Washington - "From Washington" (VFW)

A 40-minute weekly program airing on Fridays primetime via NRT, our affiliate in Northern Iraq. VFW delves into pressing American policy issues, featuring insightful discussion, expert analyses, and interviews. It aims to provide viewers with a comprehensive understanding of the current political landscape in Washington and its viewpoint on regional and global developments.

Heftreng - "7 Colors"

A 30-minute bi-weekly show magazine-style show in the Kurmanji dialect airing on our affiliate, NRT2. The show explores the vibrant tapestry of international art and culture. From in-depth artist profiles to global cultural trends, it offers a visually rich and intellectually engaging journey through the diverse expressions of creativity worldwide.

Zayele - "Echo"

A 30-minute bi-weekly show magazine-style show in the Kurmanji dialect airing on our affiliate, NRT2. The show provides a captivating exploration of current affairs through the lens of art, music, and entertainment. From thought-provoking interviews with artists to discussions about global creative trends, it offers insight into the world of arts and entertainment.

<u>Radio</u>

As for radio, we have three daily, 10-minute news bulletins. We also have one daily talk show:

Today's Topic

A daily 50-minute radio talk show that discusses relevant topics from across the region. The show hosts experts, officials and others who provide in-depth commentary on issues of the day. It is aired on our VOA FM waves in Iraqi Kurdistan, and several cities in southern Iraq, on short waves in the rest of the region, as well as on VOA Kurdish web and social media.