

VOA Broadcasting in Thai

On the air since 1942, VOA Thai broadcasts news on a wide range of topics including geopolitics, business and English learning for audiences who live in Thailand, the neighboring countries, and other territories around the world. The service reaches its audiences through a multimedia approach, using TV, radio and digital platforms that include web and social media. Weekly video reports profile the Thai diaspora living in the U.S.

Quick Facts

Established: February 1942
Target Area: Thailand
Radio Programming: 6 hours / week
TV Programming: 0.5 hour / week
Facebook Live Programming: 2 hours / week
Thai Diaspora Video Features: 10 min. / week
Programs and additional features available at:
www.voathai.com

Facebook: [@VOAThai](https://www.facebook.com/VOAThai)

X: [@VOAThai](https://twitter.com/VOAThai)

Instagram: [@VOAThai](https://www.instagram.com/VOAThai)

YouTube: [VOA Thai](https://www.youtube.com/VOAThai)

Podcasts: [Apple Podcasts](#), [Google Podcasts](#)

VOA App: [Apple Store](#)

Programs and Features

Radio:

Hotline News from VOA Washington – A live news program designed for rush-hour commuters, airing two times every morning Monday through Friday. Each show includes world news as well as features that explain U.S. government and economic policies, U.S. relations with Asian countries, and special segments on business, science, technology, education and social issues.

Weekend with VOA – A 30-minute show airs every Saturday in a talk show format, summarizing important events of the week. It includes entertainment news, such as movie reviews and pop music selections, as well as features on American culture and interviews with Thais living in or visiting the U.S.

Let's Learn English – A Sunday show that teaches English through relatable examples.

TV:

Special Reports from America – Video packages covering a wide range of topics, including U.S.-Thai relations and the Thai diaspora. The packages air on MCOT and TNN News, two major television broadcasters in Thailand. State-owned NBT also uses VOA Thai's international news content frequently.

Documentaries – VOA Thai produces short documentaries on special occasions, such as the VOA Director's Pitch Competition. Thai PBS, a large broadcaster in Thailand, uses content on its new OTT platform.

Digital:

Facebook Live News Programs – "VOA Thai Daily News Talk" and "Weekend with VOA" also air live on Facebook, YouTube and VOA Thai's website.

On the Pitch – Podcast shows that broadcast twice a month, targeting young professionals and university students with headlines in Thailand viewed through an international context.

Diaspora stories – Original video stories on VOA Thai's multimedia platforms that focus on people in the Thai diaspora across the U.S. These features profile a wide array of people, from students and scholars to undocumented workers and entrepreneurs.