

VOA Broadcasting in Vietnamese

VOA Vietnamese broadcasts news and information about Vietnam, the U.S. and the world via satellite TV and digital platforms. The service maintains one of the largest YouTube media channels in the country with over 1 billion views and 1.5 million subscribers. On Facebook, VOA Vietnamese has 3.5 million followers. On Twitter and Instagram, VOA Vietnamese ranks #1 and #2, respectively, among competitors. The service provides Vietnamese audiences with accurate and balanced news in a market where the Communist Party strictly controls all media.

Quick Facts		TV and Dig
Established:	1943	VOA Expre
Target Area:	Vietnam	includes on-t from video jo
TV Programming:	2.5 hours per week	<u>Study in th</u>
	onal features available at: engviet.com	show featurir students on s
Facebook: @VOATiengViet	angviet.com	<u>U.S. Immig</u> digital show v answering au
X: @VOATiengViet		Your Health experts cover questions fro
YouTube: @VOATiengViet		<u>EconTalk</u> – discussing ec news and tak
Instagram: @voatiengviet Podcasts:	ete Avgilable en ITunes	<u>Tuesday Ro</u> depth discuss selected topic
Audio and Video Podcasts Available on ITunes Mobile App: ITunes Google Play		Thursday Ta reviews & an issues and ev
Email Newsletter: Subscribe		<u>Audio</u> Global News Vietnam, the
		International interviews an politics, secu
		Weekend Sto

Programs and Features IV and Digital Programs

<u>VOA Express</u> – A 30-minute flagship news program that ncludes on-the-ground reporting from stringers in Vietnam and from video journalists in the US.

Study in the U.S. – A weekly, 30-minute interactive live digital show featuring in-depth interviews with education experts and students on studying in the U.S.

<u>U.S. Immigration</u> – A weekly, 30-to-60-minute interactive live digital show with experts discussing U.S. immigration policies and answering audience questions.

Your Health – A weekly live interactive program with health experts covering all aspects of health care and answering questions from the audience.

<u>EconTalk</u> – A weekly live talk show with a guest expert discussing economics in daily life, analyzing latest economic news and taking questions from the audience.

<u>Tuesday Roundtable</u> – A weekly, 1-hour live show featuring indepth discussions and debates with experts discussing hot selected topics about Vietnam and the world.

<u>Thursday Talk Show</u> – A weekly, 1-hour live show featuring reviews & analyses with journalists, observers and reviewers on ssues and events that matter during the week.

Global News – A 30-minute podcast highlighting daily news from Vietnam, the U.S. and the world.

International Story – A 30-minute weekly podcast featuring in-depth interviews and exchanges with experts on today's world, regional politics, security issues and beyond.

Weekend Story – A 30-minute weekly podcast featuring interviews that share life stories, social/cultural experiences and outlooks on daily life, combined with entertainment, sport, music, movies, tourism and cooking.