

# VOA Broadcasting in Khmer

VOA Khmer is a 24/7/365 multimedia news operation reaching its audience in Cambodia by radio, TV and the internet, building on the foundation of reliability established by broadcasting through three decades of war. VOA Khmer maintains the No. 1 Facebook page in Cambodia, with more than 6 million Cambodia-based fans out of its 7.8 million global fans, attracting a young audience with engagement and interaction. VOA Khmer also maintains the No. 1 X account in Cambodia, with 343,200 followers. VOA Khmer has 161,000 followers on Instagram and 628,000 subscribers on YouTube. In July 2023, the service launched its Telegram channel and gathered 1,512 subscribers. There is limited dissemination of news in the country. VOA programs serve Cambodians as a lifeline to the world and as a trusted source of news and information about the U.S., Asia and Cambodia in the Khmer-language.

### **Quick Facts**

- Established: August 1955
- Target Area: Cambodia
- Radio Programming: 10.5 hours per week (FM, AM and SW)
- **TV Programming:** 45 minutes per week

Programs and additional features available at: <u>khmer.voanews.com</u> voacambodia.com (English)

Facebook: /voakhmer

X: /voakhmer

YouTube: /voakhmer

Instagram: /voakhmer

Telegram: /voakhmer

Mobile Apps: iOS, Android

Email Newsletter: Subscribe

Podcasts: https://khmer.voanews.com/podcasts

### **Features and Programs**

## TV:

**WASHINGTON NEXUS on CNC:** A weekly 15-minute U.S. politics interactive discussion program with TV affiliate anchor in Cambodia.

<u>CREATIVE CAMBODIA</u>: Highlights the independent-thinking and passion required for premium creative work through interviews and news-feature TV-video packages about accomplished and often trail-blazing Cambodians in the U.S. and in Cambodia.

<u>**REPORTER'S NOTES:</u>** Monthly explanatory journalism program that features a discussion with a VOA Khmer journalist and a trending topic using robust visual and video production. 22-25 minutes in duration.</u>

<u>WASHINGTON TODAY</u>: TV news-insert stories on U.S. news, trends and culture that are digitally distributed on VOA Khmer's YouTube, Facebook and Twitter.

<u>VOA TODAY</u>: TV news-insert stories on world news, trends and culture that are digitally distributed on VOA Khmer's YouTube, Facebook, Twitter and website.

<u>CAMBODIA TODAY</u>: Original TV news and interviews about Cambodia and Cambodians that are digitally distributed on VOA Khmer's YouTube, Facebook, Twitter and website.

<u>THIS MONTH IN SPACE</u>: TV news-insert stories on space news that are digitally distributed on VOA Khmer's YouTube, Facebook, Twitter and website.

#### Radio:

**ENVISION CAMBODIA PODCAST**: 16-episode podcast series looking at Cambodia in the year 2040. Two 28-minute episodes released per month for eight months, ending June 2021. Season 2 has 3 episodes focusing on digital culture, ending January 2024.

**EVENING NEWS HOUR:** 60-minute international breaking news and features program that covers the latest developments in the U.S., Asia, Cambodia and the world. The program offers global and regional perspectives and analysis that domestic Khmer-language media neglects. It can be heard on FM affiliate radio stations and medium wave AM 1575 and short wave in Cambodia.

<u>SUNRISE NEWS</u>: A 30-minute news program covering the latest local, regional, and international developments. It can be heard on FM affiliate radio stations and medium wave AM 1575 and short wave in Cambodia.

<u>HELLO VOA</u>: A 25-minute audio discussion program, airing Monday and Thursday at 9:00pm on the radio and distributed via social media as a digital podcast. The program, which takes live listener calls and questions through Facebook, features guests from politics, the government, NGOs, the business world, academia and the scientific community.