

VOA Broadcasting in Bambara to Mali

VOA's Bambara service to Mali produces a mix of news and interactive programming for radio and the Internet. VOA Bambara programming airs through local FM transmitters in the three main cities: Bamako, Gao, and Timbuktu. The service is a reliable source of news for millions of Malians. It is also one of the main sources of independent news in the country, especially its northern parts, which are largely controlled by Tuareg separatists and Islamist groups.

Quick Facts

Established: March 2013

Target area: Mali

Weekly Audience: 6.3 percent

Radio Programming: 5 hours per week

Digital Programming: 3 minutes a week

Placement: 24/7 FM streams in Bamako, Gao and Timbuktu and a dozen of affiliates throughout the country.

Programs and features available at:

<http://www.voabambara.com/>

Facebook:

[VOA Bambara](#)

YouTube:

[VOA Bambara](#)

Features and Programs

Mali Kura -- a daily current affairs program. Using phone and face-to-face interviews, stringer and Facebook Live reports, the program covers the latest events in Mali as well as the Sahel region. Its in-depth reporting addresses some of the most complex issues in Mali and in the Sahel.

An Ba Fo -- a live, hour long, weekly call-in show in which the youth, politicians, government officials, activists, artists or ordinary citizens discuss local issues affecting the lives of millions of people in Mali.

Djamu Kan -- an in-depth radio magazine show on specific subject matters in Mali. Interviews of experts, officials and regular citizens are weaved throughout this program, which aims to inform and educate.

Farafina Foly -- an hour-long, weekly, interactive radio talk show airing every Wednesday, and repeated Saturday, Sunday and Monday. It is an entertainment and music show featuring major artists, with the participation of the youth in the target countries.