

VOA Broadcasting in Thai

On the air since 1942, VOA Thai broadcasts news on a wide range of topics including geopolitics, business and English learning, for audiences who live in Thailand, the neighboring countries, and other territories around the world. The service reaches its audiences through a multimedia approach, using TV, radio and digital platforms including website and social media. Weekly video reports profile the Thai diaspora living in the U.S.

Quick Facts

Established:	February 1942
Target Area:	Thailand
Radio Programming:	6 hours / week
TV Programming:	0.5 hour / week
Facebook Live Programming:	2 hours / week
Thai Diaspora Video Features:	10 min. / week
Programs and additional features available at:	www.voathai.com

Facebook: [/VOAThai](https://www.facebook.com/VOAThai)

Twitter: [@VOAThai](https://twitter.com/VOAThai)

Instagram: [@VOAThai](https://www.instagram.com/VOAThai)

YouTube: [@VOAThai](https://www.youtube.com/VOAThai)

Mobile Apps: [Itunes](#), [Google Play](#)

Podcasts:
[Audio and Video Podcasts Available on iTunes](#)

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Programs and Features

Radio:

Hotline News from VOA Washington – A live news program designed for rush-hour commuters, airing two times every morning Monday through Friday. Each show includes world news as well as features that explain U.S. government and economic policies, U.S. relations with Asian countries, and special segments on business, science, technology, education and social issues.

Weekend with VOA – A 30-minute show airs every Saturday in a talk show format, summarizing important events of the week. It includes entertainment news, including movie reviews and pop music selections, as well as features on American culture and interviews with Thais living in or visiting the U.S.

Let's Learn English – A Sunday show that teaches English through relatable examples.

TV:

Special Reports from America – Video packages covering a wide range of topics, including U.S.-Thai relations and the Thai diaspora. The packages air on MCOT and TNN News, two major television broadcasters in Thailand. State-owned NBT also uses VOA Thai's international news content frequently.

Documentaries – VOA Thai produces short documentaries on special occasions including VOA Director's Pitch Competition for Women's Stories in 2021. Thai PBS, a large broadcaster in Thailand, uses content on its new OTT platform.

Digital:

Facebook Live News Programs – "VOA Thai Daily News Talk" and "Weekend with VOA" also air live on Facebook, YouTube and VOA Thai's website.

English Language Education -- "Newsy Vocab," a popular 3 to 5-minute video product explaining English vocabularies from news, airs on VOA Thai's Facebook. A short clip promoting the show is also published on Instagram.

Diaspora stories – Original video stories on VOA Thai's multimedia platforms, about people in the Thai diaspora community in the U.S. The features profile a wide array of people, from students and scholars to undocumented workers and entrepreneurs.