

VOA Broadcasting in Indonesian

VOA Indonesian provides a wide variety of news and information programs to the country with the world's largest Muslim population, the world's third largest democracy and the world's fourth largest population overall. Research shows VOA Indonesian reaches 36.5 million people weekly, who say that due to VOA's balanced and objective reporting, they have a better understanding of America. The service reaches its audience via TV, radio and digital platforms, including websites and social media. Over the years, VOA Indonesian has built an extensive TV and radio affiliate network to reach the widest possible audience including that in remote areas.

Quick Facts

Established:	February 1942
Target Area:	Indonesia
Weekly Audience:	36.5 Million
Radio Programming:	53 hours a week
TV Programming:	11 hours a week

Programs and additional features available at:

www.VOAIIndonesia.com

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Programs and Features

Radio

VOA This Morning – This flagship half-hour show airing five days a week, brings listeners news and features of the day from the U.S., Indonesia and the world. The show also highlights stories on Indonesian diaspora around the globe, and features a podcast that dives deep into the day's topic.

Start Your Day with VOA – a 30-minute daily morning news program for the Sindo Radio Network, one of the largest radio networks in Indonesia.

American Highlights – A 2-hour live interactive between VOA hosts and Sonora Radio on the latest news from the U.S.

VOA Executive Lounge – A 30-minute talk show that targets young professionals airing Mondays, Wednesdays and Fridays through the PasFM Radio Network and other affiliates.

Gondangdia: A weekly interactive live show between VOA and state broadcaster RRI discussing updates on America and stories of Indonesian diaspora. The show features Indonesian dangdut music, aired on 30 RRI relay stations across Indonesia.

TV

Dunia Kita (Our World) – A weekly half-hour human-interest TV magazine show airing on the first 24-hour news channel in Indonesia, Metro TV. It is VOA Indonesian's longest-running TV show.

Laporan VOA (VOA Report) – Economic reports for Metro TV's business newscasts, five days per week.

Warung VOA (VOA Cafe) – A weekly 30-minute talk show in Indonesian and Javanese exploring culture and lifestyle for JTV in East Java.

Susah Nggak Ya (Is It Difficult?) – A weekly 3-minute look behind the scenes of how something is made, or achieved. It airs nationwide by SCTV in Jakarta.

Reportase Weekend -- A weekly 30-minute TV show that highlights the week's hottest news and features culinary, lifestyle and technology reports. Aired nationwide on state broadcaster TVRI.

Sapa Dunia (Greetings, World) – A weekly 5-minute segment featuring current affairs and human-interest stories for Kompas TV.

SH+E Magazine - A weekly 30-minute magazine show that highlights profiles of inspiring women, as well as stories on education, career and lifestyle. It airs on Magna Channel – Indonesia's first national digital television channel.