

VOA Broadcasting to Iran

“VOA 365” is a re-launch and expansion of the U.S. Agency for Global Media’s (USAGM) Persian-language programming to Iran. It confronts the disinformation and censorship efforts of the Iranian regime and enhances U.S. efforts to speak directly to the Iranian people and the global Persian diaspora. The Voice of America is leading this project in cooperation with Radio Free Europe/ Radio Liberty’s (RFE/RL) Radio Farda. Programs can be accessed on direct-to-home satellite, streaming sites, and a host of social media platforms.

Quick Facts

Established: 1979

Target Areas: Iran

Weekly Audience: 15.7% of population of Iran

TV Programming: 4.2 hours per day of original programming repeated on a 24-hour cycle.

Programs and additional features available at:

www.ir.voanews.com

Instagram

<https://www.instagram.com/voafarsi/>

Facebook

<https://www.facebook.com/voapersian>

YouTube Channel

<https://www.youtube.com/user/PNNVideo>

Twitter

<https://twitter.com/voairan>

Telegram Channel

<https://telegram.me/farsivoa>

Programs and Features

Early News: A daily prime time newscast that sets the tone and topics of the evening news lineup.

News Hour: VOA 365’s flagship, prime time news program that uses the world-wide resources of the Voice of America to cover important U.S. and international stories, as well as issues of interest to its audiences in Iran, the Iranian diaspora and Persian speakers around the world.

Late Night News: A daily prime time newscast that concludes the lineup for the day and provides an overview of the most important stories of the day

Last Page: A weekly investigative journalism program exposing, among others, corruption by the Iranian establishment at all levels of society.

Tablet: A weekly prime-time show focusing on cultural and social issues involving young people in Iran and the United States. Masih Alinejad, leads the conversation in a youthful and energetic program.

Straight Talk: A social media-driven interactive call-in show with views from Iranian audiences and the diaspora on topics ranging from the news of the day to current social media trends.

VOA Tek: A weekly original news magazine program exploring cutting-edge solutions to the world’s challenges, medical breakthroughs and high-tech discoveries.

Chess: A weekly roundtable discussion on Iran’s issues, focusing on Tehran regime’s violations in socio-political, economic, and social spheres.

Ekran: A weekly program that looks at the acclaimed Iranian feature films and documentaries. Using expert analysis, Ekran takes a thorough look at the topics and themes aired in a range of movies and documentaries.

From Here To There: A weekly travel show hosted by three friends traveling around the world in a camper to meet trend setters in the Persian-speaking diasporas.

Baking and Cooking with Shali: A weekly show where the host takes the viewers to her kitchen where she tries and discusses new recipes with the stars of art and music.