

VOA Broadcasting in English to Asia

VOA's English to Asia programs target audiences interested in global, U.S. and regional Asia news in English. The service's news and feature programs can be read and heard on social media, the internet and at regional radio affiliate stations throughout East, South, and Southeast Asia.

Quick Facts

Established:	May 2010
Target Area:	East, South & Southeast Asia
Radio:	6 hours/week
TV:	18 min/week

- **Website:** VOANews.com/Asia
- **Facebook:** [/VOAAsia](https://www.facebook.com/VOAAsia)
- **Twitter:** [@VOAAsia](https://twitter.com/VOAAsia)
- **YouTube:** [/VOAAsia](https://www.youtube.com/VOAAsia)
- **Instagram:** [/VOAAsia](https://www.instagram.com/VOAAsia)
- **Mobile/Tablet App**
[Itunes](#)
[Google Play](#)
- **Podcasts**
[Podcasts Available on iTunes](#)

Programs and Features

VOA Asia - This daily flagship radio program presents the most interesting stories about Asia from VOA's veteran reporters. *VOA Asia* conveys what U.S.-Asian relationships might mean to everyday life and covers Asian opinions on life in the U.S. *VOA Asia* brings the latest technology and health news from the U.S. and around the world. (25 minutes, on weekdays)

Business Scene – A weekly audio and video roundup presents the most interesting and relevant business news from Asia. (3 minutes, weekly)

Food Bites - A video series highlights food and food culture from different immigrant populations in the U.S. With a focus on profiling immigrant chefs and restaurant owners, *Food Bites* gives an all-access behind-the-scenes tour of these interesting restaurants.

College View - The *College View* series dives into many aspects of universities and colleges in the U.S. Usually centered around one or two students, the series answers the many questions a young student or parent outside the U.S. may have about studying in America. (3 minutes, weekly)

Washington Bureau - VOA Asia provides stand-ups and news packages in English from Washington as live or recorded feeds. In reports tailored for the service's target market needs, correspondents provide affiliates in Asia with reporting about major U.S. news events, as well as insights about American life, thought and institutions.