

VOA Broadcasting in Vietnamese

VOA Vietnamese broadcasts news and feature stories about Vietnam, the U.S. and the world via TV, and the Internet. The service provides Vietnamese audiences with accurate and balanced news in a market with limited news outlets.

Quick Facts

Established:	1943
Target Area:	Vietnam
TV Programming:	2.5 hours per week

Programs and additional features available at:
voatiengviet.com

Facebook:
[VOATiengViet](https://www.facebook.com/VOATiengViet)

Twitter:
[@VOATiengViet](https://twitter.com/VOATiengViet)

YouTube:
[VOATiengVietVideo](https://www.youtube.com/VOATiengVietVideo)

Instagram:
[@voatiengviet](https://www.instagram.com/voatiengviet)

Podcasts:
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Programs and Features

TV

VOA Express – A 30-minute flagship news program that includes on-the-ground reporting from stringers in Vietnam and from video journalists in Washington D.C. It airs live five times a week on VOA Asia Satellite, YouTube channel and Facebook.

Digital

The VOA Vietnamese website carries the latest news from Vietnam, the U.S. and the world. The site includes blogs, and features on American culture, science and technology, health, and education.

The VOA Vietnamese YouTube page is currently one of the largest media channels in the Vietnam market with hundreds of millions of views and more than one million subscribers.

The service also publishes all content on Facebook via Instant Articles. VOA Vietnamese Facebook has more than 3 million followers with 86% of fans under 34 years old, and more than 91% of them are from Vietnam. On a weekly basis, the page can generate 1.5 million post engagements. The audience can submit news tips or photos to the editors via the service's user content page.

In addition, the service provides Learning English programs for beginning and intermediate English learners.

Special Features

Study in the U.S. – A weekly, 30-minute interactive live digital show featuring in-depth interviews on Facebook Live and YouTube with education experts and students on studying in the U.S.

U.S. Immigration – A weekly, 30-to-60-minute interactive live digital show with experts, discussing U.S. immigration policies, and answering audience questions via Facebook and YouTube.

Your Health – A weekly live interactive program on Facebook and YouTube with health experts covering all aspects of health care and answering questions from the audience.

EconTalk - A weekly live talk show on Facebook and YouTube with a guest expert discussing economics in daily life, analyzing latest economic news, and taking questions from the audience.

Audio

A daily, 30-minute audio news program on podcast for listeners on the website and subscribers in iTunes and Google stores. The program includes daily news from Vietnam, the U.S. and the world. The podcast also carries four digital Q&A shows weekly and one daily news program focusing only on Vietnam.