

VOA Broadcasting to Afghanistan

VOA *Ashna* (“Friend”) reaches roughly 64 percent of Afghanistan’s adult population with its popular TV, radio and digital content. VOA is one of the leading sources of daily news and information for the country’s population of nearly 37 million, as well as a large Afghan diaspora around the world. *Radio* and *TV Ashna*, and *TV Etesal* cover a variety of issues including current affairs, U.S. policies, security, health, science, entertainment, sports, youth and women’s rights. In addition, VOA reaches nearly 80 percent of Afghanistan’s web and social media users, including more than 8 million followers on its Dari and Pashto Facebook pages.

Quick Facts

Dates Established:

Dari (10/1980) Pashto (07/1982)

Radio Programming:

6 hours Dari, 6 hours Pashto

TV Programming:

Two 30-minute newscasts per day, 6 days per week; one 30-minute newscast per day, 5 days per week; and one 30-minute TV magazine per week to both Dari and Pashto populations in Afghanistan, Pakistan, Iran, and Dari/Pashto-speaking diaspora in the Middle East and Europe.

Satellite Programming:

24 hour direct-to-home TV satellite, 7 days per week; 6-hour Dari and Pashto content repeated several times a day.

Programs and additional features at:

<https://www.pashtovoa.com/>
<https://www.darivoa.com/>

Facebook: [voadari](#), [voapashto](#)

Twitter: [@voadariafghan](#), [@voapashto](#)

Youtube: [voaafghanistandari](#), [voaafghanistan](#)

Instagram: [@voadari](#), [@voapashto](#)

Programs and Features

TV Ashna is a Sat.-Thur. 60-min program in Dari and Pashto. The programs include interviews with Afghan and American policy makers, news, features, and reports from Afghanistan and other cities worldwide. TV Ashna airs on TOLO TV, TOLONews and Lemar channels at 1800 UTC (10:30pm in Afghanistan).

TV Etesal is a Sun.-Thur. 30-min program in Pashto. The program includes news and interviews on current affairs with Afghan and American policy makers. TV Etesal airs on Shamshad TV at 1300 UTC (5:30pm in Afghanistan)

Karwan (“Caravan”) is a 30-min. weekly youth-oriented TV magazine in Dari and Pashto focusing on the politics in Afghanistan and the U.S. It airs on TOLO TV, TOLONews, and Lemar channels at 1800 UTC (10:30pm in Afghanistan)

Radio Ashna broadcasts 12 hours of daily Dari and Pashto programming. Dari and Pashto begin this broadcast with 30-minutes of fast-paced, latest news and current affairs programming featuring original reports from Afghanistan, world news round-ups, business and economic features, and topics of interest to Afghan women and youth. Airs on FM, AM, and shortwave and is streamed on the Web, starting at 1430 UTC (7:00 p.m. in Afghanistan).

Hard Talk is a 60-minute bilingual (Dari and Pashto) daily radio call-in show focused on current affairs. Experts, officials, and activists discuss a variety of topics, serving as a forum for VOA’s audience in Afghanistan and the diaspora. It airs daily 1560-1630 UTC (8:00 to 9:00 p.m. in Afghanistan).

Today in Afghanistan is a 30-minute daily radio shows airing separately in Dari and Pashto. They broadcast latest news, report from different parts of Afghanistan, Q&A with stringers and analysts to present what is happening in the country. It airs daily 1630-1730 UTC (8:00 to 9:00 p.m. local time).

Afghan Narratives is a 30-minute bilingual (Dari and Pashto) daily radio call-in show focuses on ordinary Afghans. It will provide a platform for Afghans to share their stories and raise their voices – It airs daily 1730-1800 UTC (10:00 to 10:30 pm in Kabul).