

VOA Broadcasting in Bangla (and Rohingya)

VOA's Bangla Service provides millions of listeners, viewers and readers relevant news and information on radio, television, mobile and the Internet daily. While the press in Bangladesh is becoming less restrictive, targeted violence occasionally limits the freedom of journalists. VOA's main broadcasts reach Bangladesh, and the Bangla-speaking Indian States of West Bengal, Assam and Tripura, as well as several Arab and Muslim countries in the Middle East, Southeast Asia and Africa, where Bangladeshi workers live. VOA Bangla programs also reach the diaspora community in the U.S. The service's radio programs on medium wave and local FM affiliates reach an estimated 16 million listeners weekly. VOA Bangla also manages the radio programming in the Rohingya language for the refugee camp dwellers in eastern Bangladesh. In addition to radio, VOA Bangla has five weekly television programs, as well as a presence on the Internet and mobile. The service is also engaged in community outreach through its Fan Clubs. There are more than 1,100 active VOA Fan Clubs in Bangladesh and the Indian state of West Bengal.

Quick Facts

Date Established:	January 1958
Target Area:	Bangladesh and the Bangla-speaking Indian States of West Bengal, Tripure, Assam, and the diaspora
TV Programming:	35 min per week

Programs and features available at:
www.voabangla.com

Facebook:
[VOA Bangla](#)

Twitter:
[@VOABangla](#)

YouTube:
[voabangla](#)

Instagram:
[voa_bangla](#)

Programs and Features

Radio

Lifeline – A 30-minute news and music program in the Rohingya language airs on short wave and medium wave at 7:30 a.m. EDT. Content is produced in both Washington, D.C. and the Rohingya camps in Bangladesh.

TV

Hello America – A weekly glimpse on international issues, as well as interviews with prominent Americans and Bangladeshis. It provides a bridge between two cultures, depicting real life experiences of ordinary Americans and Bangladeshi/South Asian immigrants in the U.S. It airs every Saturday at 11:20 p.m. and repeats Sundays at 11:40 a.m.

VOA 60 USA – A fast-paced one-minute weekly TV roundup of the latest news from the U.S. It airs four days a week at 7 p.m. and 11 p.m. local time during affiliate station DESH TV's prime time newscast.

U.S. Political Round Up – A weekly 10-minute feature on U.S. politics and international developments for affiliate RTV. It airs every Tuesday at 5:30 pm and 11:00 pm.

America Hour – A weekly TV show that carries a wide range of topics related to lifestyle in the USA, social trends, politics, new inventions, science, education and health. The show also includes an English-learning segment for beginners.