

# VOA Broadcasting in Spanish to Latin America

VOA's Spanish service provides news and information to audiences throughout Latin America on TV, radio, internet, and social media. The service's "U.S. Bureau strategy" focuses on delivering U.S. news and information to affiliates in the region, including leading media organizations in the Americas. Latin America media markets are diverse. In some countries media is labeled as not free. Threats to freedom of expression, as well as political instability, drug trafficking, organized crime, violence and corruption continue to be challenges in the region.

## Quick Facts

**Established:** 1961 to Present  
(also 1941-1945;  
1946-1948; and  
1953-1956)

**Target area:** Spanish-speaking  
countries of Latin  
America

**Weekly Audience:** 66.7 million

**Broadcast programs and additional  
features at:**

[www.VOANoticias.com](http://www.VOANoticias.com)

**Facebook:**

[Voz de America](https://www.facebook.com/vozdeamerica)

**Twitter:**

[@voanoticias](https://twitter.com/voanoticias)

**YouTube:**

[Vozdeamerica](https://www.youtube.com/vozdeamerica)

WhatsApp Channel

Telegram Channel

## Programs and Features

***El Mundo al Día:*** A daily 30-minute television newscast featuring U.S. and international news. It includes two segments on the latest advances in medicine and technology. The program is simulcast on the web via Facebook Live and on radio Monday through Friday at 5:00pm and 7:30pm.

***Foro Interamericano:*** A 30-minute television news analysis program on the leading weekly headlines. *Foro* presents a balanced discussion of the most relevant U.S. news with representatives from both sides.

***Venezuela 360:*** A weekly 30-minute multimedia current affairs television program focusing on Venezuela.

***Buenos Días, América:*** VOA's longest-running Spanish-language news show, is a 30-minute radio program with national and international news, sports, business, science and entertainment. The program airs daily at 8:00am and is repeated at 8:30am Monday through Friday.

***Buenas Noches, America:*** A 30-minute radio news magazine with U.S. and international news and information airing at 7:00pm.

***Avances Informativos:*** Fast-paced 3-minute news briefs focusing on U.S. and global news of interest to the region. These news briefs air every 30 minutes, Monday through Friday from 6am to 7pm.

***Conversando con la VOA:*** A 5-minute radio/web interview segment. Interviewees include U.S. and international government officials, newsmakers and analysts who discuss various topics such as politics, democracy and other current events. This segment airs Monday through Friday at 12:30pm.

***Short Packages:*** Over two dozen video and 10 audio packages are made available to affiliates on a daily basis on various topics including U.S. and international news, business, technology, health and sports. Television affiliates download these packages via BBG-Direct, FTP and web. Radio affiliates receive these packages in MP3 format via email throughout the day.

***Live Interactives:*** Leading TV and radio affiliates throughout Latin America count on live interactive reports with VOA Spanish reporters throughout the day.

***VOANoticias.com:*** Provides news and information, original reporting, video, audio and social media content, as well as graphics and explainers for a general audience and for VOA's digital media partners in Latin America.