

# VOA Broadcasting to Zimbabwe

Voice of America's *Studio 7* radio program broadcasts to Zimbabwe on Shortwave and AM frequencies in Shona and Ndebele. Since its launch in 2003, *Studio 7* has continued to be an important source of independent information in a country where one party has ruled since independence in 1980.

## Programs and Features

### Quick Facts

**Established:** January 2003

**Target Area:** Zimbabwe (South Africa, Malawi, Namibia, Mozambique, Botswana, and Zambia also receive *Studio 7*).

**Weekly Audience:** 32% of the adult population

**Broadcast Languages:** Shona, Ndebele

**Radio Programming:** *Studio 7* broadcasts live, 7 days per week (local time 7–8pm).

**Radio-on-TV:** *LIVETALK* broadcasts daily from 1800 - 1900UTC, (local time, 8–9pm.)

### Programs and additional features available at:

[www.voashona.com](http://www.voashona.com)

[www.voandebele.com](http://www.voandebele.com)

[www.voazimbabwe.com](http://www.voazimbabwe.com)

### Facebook:

[voashona](#)

[voandebele](#)

[VOALiveTalk](#)

### Twitter:

[@studio7voa](#)

[@voandebele](#)

**Studio 7** broadcasts seven days a week at 7pm and 6am Zimbabwe time, in Shona and Ndebele. Each language program runs for 30 minutes.

In addition, *Studio 7* airs *Livetalk*, a 60-minute call-in Radio-on-TV (simulcast) talk show, Monday through Friday. *Livetalk* is a critical platform of engagement that allows Zimbabweans in country and in the diaspora to air their views on developments taking place in Zimbabwe and elsewhere. In addition, the program aims to enlighten citizens on critical issues by engaging experts, non-state actors, politicians and government officials. *Livetalk* is accessible on the service's website, YouTube channel and Facebook page. All *Studio 7* programs can be heard live or on-demand over the phone (Audio Now) and Soundcloud for listeners in South Africa and the UK.

In keeping with the demand for digital content, *Studio 7* also offers exclusively digital programs for its growing audience on Facebook, in Shona (*Let's Talk, Ngatikurukureyi*) and Ndebele (*Zimbabwe Today, Asixoxeni*), both of which have attracted strong following from Zimbabweans all over the world.

In all its programs, *Studio 7* aims to provide extensive and comprehensive coverage of political, economic and social developments in Zimbabwe. On both its radio and Radio-on-TV platforms, *Studio 7* offers a variety of programs targeted to a diverse group of listeners, including women and youth, the diaspora community and rural population, as well as a variety of topics that include religion, culture, health, sports and ordinary people.

*Studio 7* draws upon a network of stringers inside Zimbabwe, South Africa, Botswana and the UK, to provide extensive coverage of developments on the ground, from major cities like Harare, Bulawayo, Gaborone and Johannesburg to smaller towns like Chinhoyi and Gwanda, as well as rural areas.

*Studio 7* seeks opinions from a wide range of people, including government officials, opposition parties, as well as members of civil society groups and ordinary citizens.