

## **VOA Broadcasting in Mandarin**

VOA's Mandarin service reaches the Chinese-speaking population in the People's Republic of China and around the world with daily television and radio broadcasts as well as digital content that tells the story of America and its relations with China. For more than seven decades, VOA Mandarin has provided uncensored and fact-based news about significant developments in China and around the world that empowers its audience to make informed decisions.

**Quick Facts** 

Established: December 1941

Market: China

Radio: 42 hours/week

Broadcast TV: 14 hours/week

Website: <u>voachinese.com</u>

Facebook: <a href="mailto:@voachina">@voachina</a>

Twitter: <u>@VOAChinese</u>,

YouTube: <u>VOAChina</u>

Instagram: #voachinese

Podcasts: <u>Audio and Video</u>

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App: Android IOS

## **Programs and Features**

## <u>TV</u>

<u>Eye on America</u>, a daily news program on U.S. news and U.S.-China relations. It airs in the morning local time.

<u>Issues & Opinions</u>, a news and talk program on major development in China.

<u>Pro & Con</u>, a weekly talk show debating controversial issues related to Chinese politics, economics, and U.S.-China relations.

<u>Strait Talk</u>, a weekly show co-produced with Broadcasting Corporation of Taiwan. Callers from China and Taiwan meet on-air to discuss news and issues of common interest.

<u>Cultural Odyssey</u>, a weekly TV magazine on American life and entertainment.

<u>History's Mysteries</u>, an occasional hour long TV documentary program focusing on untold stories, suppressed memories and distorted narratives in China's recent past.

<u>Learn a Word</u>, a daily one-minute segment introducing useful English words for daily use.

<u>Duo English</u>, a conversational English teaching video program for young Mandarin speakers interested in learning how to speak like a native.

## **RADIO**

<u>Windows on the World</u>, a daily four-hour current affairs program.

<u>Sports English</u>, as the title suggests, this segment teaches phrases and expressions used in sports.