

VOA Broadcasting to Afghanistan

VOA Ashna ("Friend") reaches roughly 64 percent of Afghanistan's adult population with its popular TV, radio and digital content. VOA is one of the leading sources of daily news and information for the country's population of some 37 million, as well as a large Afghan diaspora around the world. *Radio* and *TV Ashna* cover a wide variety of issues including current affairs, U.S. policies, security, health, science, entertainment, sports, youth and women's rights. In addition, VOA reaches about 80 percent of Afghanistan's web and social media users, including more than 8 million followers on its Dari and Pashto Facebook pages. Afghanistan's post-Taliban constitution guarantees freedom of press, but insurgent and terrorist groups, the government, powerful warlords and clerics continue to control and influence major news sources. *Radio* and *TV Ashna* and the service's digital platforms fill the information gap by providing daily local and international news.

Programs and Features

TV Ashna is a Sat.-Thur. 60-min program in Dari and Pashto. The **Quick Facts** programs include interviews with Afghan and American policy makers, news, features, and reports from Afghanistan and other cities worldwide. Dates Established: Dari (10/1980) State broadcaster RTA airs the new VOA programs at 1330 UTC (6:00 p.m. Pashto (07/1982) in Afghanistan). Radio Programming: 4 hours Dari, 4 hours Karwan ("Caravan") is a 30-min. weekly youth-oriented TV magazine in Dari Pashto, and 4 hours and Pashto focusing on science and technology in the U.S. hosted by former Special English Afghan Star emcee Daoud Sedigi. **TV Programming:** Two 30-minute Radio Ashna broadcasts 8 hours of programming daily in Dari and Pashto, newscasts per day. 6 and 4 hours in Learning English. Dari and Pashto begin this broadcast with 30days per week, and one minutes of fast-paced, latest news and current affairs programming featuring 30-minute TV magazine original reports from Afghanistan, world news round-ups, business and economic per week to both Dari features, and topics of interest to Afghan women and youth. Airs on FM, AM, and and Pashto populations shortwave and is streamed on the Web, starting at 1430 UTC (7:00 p.m. in in Afghanistan, Afghanistan). Pakistan, Iran, and Dari/Pashto-speaking Talk to VOA is a 30-minute radio call-in show focused on current affairs. diaspora in the Middle Experts, officials, and activists discuss a variety of topics, serving as a forum for East and Europe. VOA's audience in Afghanistan and the diaspora. It airs daily 1430-1530 UTC (8:00 to 9:00 p.m. in Afghanistan). Programs and additional features available Women's Call-in Programs are weekly 25-minute radio shows presented by at: women hosts, airing separately in Dari and Pashto. They bring together female www.pashtovoa.com officials, analysts and callers to discuss critical issues facing women in www.darivoa.com Afghanistan and to raise women's awareness about legal, health, political and social issues -- Tuesdays (8:00 to 9:00 p.m. local time). Facebook: voadari Young Hopes is a weekly radio program aimed at Afghan youth who aspire to voapashto grow their country through education, innovation and public service - It airs in Dari and Pashto on Thursdays 1430-1530 UTC (9:00 to 10:00 pm in Kabul). **Twitter:** @voadariafghan @voapashto Youtube: voaafghanistandari voaafghanistan

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