

VOA Broadcasting in Hausa to Africa

Hausa is primarily a West African language spoken by close to 60 million people in Nigeria, Ghana, and Niger as well as parts of Cameroon, Chad, Libya, Cote d'Ivoire, and Benin. VOA Hausa reaches an estimated 16.9 million people weekly with 16 hours of programming on radio and online, plus a 30-minute weekly television magazine and a 15-minute weekly television health show. Programming includes integrated newscasts, feature-magazine shows, stringer reports, exclusive interviews and call-in shows with prominent leaders, round table discussions, and online engagement.

Quick Facts

Established: January 21, 1979

Target Area: Nigeria, Niger Republic, Ghana, Chad and Cameroon

Radio Programming: 16 hours per week

TV Programming: 45 minutes per week

Programs and additional features available at:

<http://www.voahausa.com/>

<http://www.sashenhaus.com/dandalinvoa.com>

Facebook:
[VOA Hausa](#)

Twitter:
[@voahausa](#)

YouTube:
[SashenVOAHausa](#)

Instagram:
[voahausa](#)

Programs and Features

Taskar VOA is a weekly 30-minute youth-driven TV magazine focusing on current affairs, religion, technology and entertainment.

Lafiyarmu is a weekly 15-minute television show with an emphasis on prevention and practical solutions viewers in Africa can use to keep their families healthy.

Yau Da Gobe is a daily 30-minute radio show targeting women and youth, with a strong online and on-demand presence.

Tsaka Mai Wuya is a weekly 10-minute radio program that presents opposing views on different current issues in the Hausa region.

Ciki Da Gaskiya is a weekly 10-minute radio feature tracking individual, group and government corruption in the region.

Baki Mai Yanka Wuya is a weekly 10-minute radio program that provides constitutional and legal interpretation to political issues of the day.

Da Dan Gari is a joint production between VOA Hausa and its affiliates. The weekly 10-minute radio program offers profiles of rural towns and villages along with an analysis of their socioeconomic challenges.

Kasuwa Akai Miki Dole is a weekly 10-minute radio feature in which Hausa stringers visit local markets and bring the energy of the transactions between retailers and consumers over the prices of the most common items, while providing updates on current rates of international currencies.

Dandalin 'Yanjarida: A weekly 10-minute radio roundtable of journalists drawn from various locations discussing Press Freedom issues.