

VOA Broadcasting in Ukrainian

VOA is the leading international broadcaster in Ukraine, providing up-to-date news and information through television, as well as its online and social media platforms. Daily broadcasts offer U.S. and international news coverage and feature stories about American life and social trends. VOA is a vital source of information about U.S. foreign policy toward Ukraine and the region, as well as American achievements in democratic governance, business, health, science and technology. Ukrainian media have a minimal presence in Washington and so VOA remains Ukraine's main window on America.

Quick Facts

Established: December 1949

Target Area: Ukraine

Weekly Audience: 10.5 percent

TV Programming: 2.65 hrs per week

Programs and additional features available at:

www.ukrainian.voanews.com

Facebook:
[Chastime](#)

Twitter:
[@chastime](#)

YouTube:
[HolosAmeryky](#)

Mobile / Tablet Applications:

iOS - bit.ly/VOAios

Android - bit.ly/VOAandroid

Programs and Features

Chas-Time – A daily 15-minute TV news and information program broadcast nationally by Channel 5 Sunday through Friday. It features international news, stories on developments in the United States, and newsmaker interviews on U.S.-Ukraine relations.

Window on America – A weekly 20-minute TV magazine showcasing compelling stories about American life and society. It airs on First National TV and Channel 5.

Studio Washington – A daily five-minute news segment broadcast on ICTV and Channel 24.

VOA Ukrainian also produces special reports and live interactives for Ukraine's highest rated network ICTV, as well as Hromadske, Channel 24, Espresso, and Channel 5. These live remotes and special reports are integrated into the prime-time TV news broadcasts of these national networks. The service's *Chas-Time* and *Studio Washington* TV programs, as well as its numerous special live TV reports are carried by 29 national and regional TV stations in Ukraine. In addition, the service's original content is syndicated to some of the most popular online outlets in the region – Ukrayinska Pravda, Maidan and Ukr.net. VOA Ukrainian also actively engages its audience on the web and all major social media platforms. It is among the top five Ukrainian media outlets on Twitter and Instagram.