

VOA Broadcasting in Georgian

VOA's Georgian service employs an interactive mix of television and internet programming to inform, engage and connect with the audience, which has been described as an arena of conflicting interests between the United States and Russia. VOA broadcasts to Georgia counter increasing Russian influence and media propaganda. The audience views VOA Georgian as a "window on the United States," providing valuable insights into American life, thought and institutions, and quality analysis on Georgia's democratic evolution and its prospects for Euro-Atlantic integration.

Quick Facts

Established:	May 1951
Target Area:	Georgia and Georgian speakers globally
Weekly Audience:	8.1 percent
TV Programming:	1 hour, 20 minutes per week

Programs and additional features available at:

<https://www.amerikiskhma.com/>

Facebook:
[amerikiskhma](https://www.facebook.com/amerikiskhma)

Twitter:
[@voage](https://twitter.com/voage)

YouTube:
[voageorgian](https://www.youtube.com/voageorgian)

Mobile / Tablet Applications:

iOS - bit.ly/VOAios

Android - bit.ly/VOAandroid

Programs and Features

Washington Today – A weekly 20-minute television magazine program carried by the nationwide Georgian Public TV focusing on developments in the United States, American perspectives on major developments in the target area, the Georgian diaspora, and features on social issues, medicine, science, technology and culture.

Studio Washington – A five-minute news program carried by affiliate TV stations (Monday-Wednesday) covering major developments in the United States and offering American reactions on breaking news related to Georgia and the target region.

View from Washington – A weekly 15-minute TV show carried by affiliate TV Pirveli's Saturday evening primetime. The program is a long-format interview with American decision-makers, experts and opinion shapers who discuss democratic values, American foreign policy towards the region, and social, economic and political processes, among other topics. Ahead of the interview, VOA Georgian airs a short comprehensive TV package to set the context for the topic of the interview.

Special reports – VOA's Georgian service provides special live remote feeds and reports for its TV affiliates focusing on major news events in the United States, offering U.S. official and expert analysis of developments affecting the target audience, and sharing other insights into American life, thought and institutions.

Digital content feeds – VOA Georgian offers comprehensive and quality online news and information for Georgian-speaking users and digital outlets throughout the world.