

VOA Broadcasting in Serbian

VOA Serbian broadcasts to more than 10 million Serbs in Serbia, Montenegro, Kosovo, Bosnia-Herzegovina, Croatia and Macedonia. The service continues to be the leading international broadcaster in the area, seen as a respected source of objective and accurate information about the region, the United States and the world.

Quick Facts

Established: March 1943

Target Area: Serbia, Montenegro, Kosovo, parts of Bosnia-Herzegovina

Weekly Audience: 26.1 percent in Serbia, 30.3 percent in Montenegro, 2.7 percent in Kosovo (9.3 percent of Serbian speakers), 13.9 percent in Bosnia-Herzegovina

TV Programming: 2.75 hours per week (*Open Studio* Monday – Friday, interactives and special reports)

Programs and additional features available at:
glasamerike.net

Facebook:
[Otvoreni Studio](#)

Twitter:
[@OtvoreniStudio](#)

YouTube:
[OtvoreniStudio](#)

Programs and Features

Open Studio – A daily 30-minute TV news and information program that provides wide-ranging coverage of developments in Serbia, Kosovo, Montenegro and the wider Balkan region. *Open Studio* regularly hosts newsmakers from the United States and the region. A major focus of programming is on democratic consolidation and ethnic reconciliation.

In addition to its full-length TV show *Open Studio* Monday – Friday, VOA Serbian provides live, interactive reports to public service TV Montenegro on U.S.-Montenegrin relations and developments in the United States on Mondays and Wednesdays. The service provides special reports for independent Belgrade-based N1 TV on science, technology, and medicine on Wednesdays, and on politics and society in the United States on Thursdays. The service also provides a regular weekly special report on topics from the United States for the Serbian public service broadcaster RTS on Tuesdays.