

## **VOA Broadcasting in Khmer**

VOA Khmer is a 24/7/365 multimedia news operation reaching its audience in Cambodia by radio, TV and the internet, building on the foundation of reliability established by broadcasting through three decades of war. VOA Khmer maintains the No. 1 Facebook page in Cambodia, with over 5.4 million Cambodia-based fans out of its 7.1 million global fans, attracting a young audience with engagement and interaction. VOA Khmer also maintains the No. 1 Twitter account in Cambodia, with 228,000 followers. On Instagram, VOA Khmer has 120,000 followers. There is limited dissemination of news in the country. VOA programs serve Cambodians as a lifeline to the world and as a trusted source of news and information about the U.S., Asia and Cambodia in the Khmer-language.

Quick Facts	
Established:	August 1955
Target Area:	Cambodia
Radio Programming:	10.5 hours per week (AM and SW)
TV Programming:	20 minutes per week
Programs and additional features available at: <u>khmer.voanews.com</u> <u>voacambodia.com</u> (English)	
Facebook: / <u>voakhmer</u>	
Twitter: / <u>voakhmer</u>	
YouTube: /voakhmerservice	
SoundCloud: / <u>voakhmer</u>	
Instagram: / <u>voakhmer</u>	
Audio Now: Radio by Phone: Dial In via phone	
Listen via Streamer: Android IOS	
Mobile Apps: Itunes Google Play	
Email Newsletter: Subscribe	
Podcasts: Audio and Video Podcasts Available on ITunes	

## **Features and Programs**

<u>TV:</u>

**VOA TODAY** – TV news-insert stories on U.S. news - digitally distributed online/mobile via YouTube, Facebook, Twitter and website.

**WASHINGTON TODAY** – TV news segments about U.S. news - digitally distributed online/mobile via YouTube, Facebook, Twitter and website.

*US BUSINESS NEWS* – TV news-insert packages about economic developments in the U.S. - digitally distributed online/mobile via YouTube, Facebook, Twitter and website.

**VOA SCIENCE** -- Two 13-episode TV series on VOA Khmer website, Facebook and YouTube. Each episode is 3-to-4-min long.

**VOA DISCOVERING** – International and Asian news feature video stories digitally - distributed online/mobile via YouTube, Facebook, Twitter and website.

**ENGLISH with MANI & MORI** – Four 13-episode series each year of American idioms highlighted in 3-minute original Khmer and English program - digitally distributed online/mobile via YouTube, Facebook, Twitter and website.

**CAMBODIAN SPOTLIGHT** - Original news and interviews - TV coverage of Cambodia and Cambodians - digitally distributed online/mobile via YouTube, Facebook, Twitter and website.

## Radio:

**Evening News Hour** – The service's flagship radio broadcast, a 60-minute international breaking news and features program that covers the latest developments in the U.S., Asia, Cambodia and the world. It brings global and regional perspective and analysis that domestic media neglects. A team of journalists in Cambodia files reports daily for the program. It airs live at 8:30 p.m. seven days a week.

*Hello VOA* – A 30-minute live radio call-in talk show, airing Monday and Thursday evenings at 9 p.m. It features guests from NGOs, the government, businesses, universities and the health sector and takes live calls and questions via Facebook.

**Sunrise News** – A 30-minute news program covering the latest local, regional, and international developments. It airs live seven days a week from 5:00-5:30 a.m. on medium and short wave.

*Music with Mani & Mori*: A 15-minute monthly radio show that highlights American music, DJs, and international rising music stars that are in the news. The show airs every fourth Saturday.