

VOA Broadcasting in Kurdish

VOA's Kurdish Service reaches its audience on radio, television and the Internet. In addition to shortwave and AM, the programs air on FM affiliates in several cities in Iraq (Erbil, Sulaymaniyah, Kirkuk, Mosul, Baghdad, and Basra). VOA Kurdish also produces video reports that are streamed on both of its websites (Kurmanji and Sorani). The service's audience consists of more than 30 million Kurds living in the Middle East and Eurasia and approximately one million Kurds living in Europe and North America. Audience research indicates that the broadcasts are popular among listeners in Iran, Iraq, Syria, and Turkey.

Quick Facts

Established: April 1992

Target Area: Iraq, Turkey,

Iran and Syria

Weekly Audience: 2.8% of Iraqis

overall and 14.9% among

Kurdish

speakers

Radio Programming: 10 hours/day

on week days

and

6 hours/day on

weekends.

TV Programming: 3 hours, 20

minutes per

week

Programs and additional features available at:

www.dengeamerika.com

and

www.dengiamerika.com

Facebook:

VOA Kurmanci VOA Kurdish

Twitter:

@VOA_Kurdish @VOAKurdish

Programs and Features

ΤV

Kurd Connection – A 30-minute television/web program airing on Tuesdays and Fridays through affiliate NRT in Northern Iraq. It includes a roundup of news-related material and features of interest to the Kurdish region. The program is also distributed via the web and YouTube.

Washington Eye – A 40-minute weekly program airing on Wednesdays through affiliate NRT in northern Iraq. It presents Washington's viewpoint on regional and global developments.

Kurdvision -- A 30-minute weekly TV show for web. It is a roundup of news-related material and features of interest to the Kurds in Turkey.

Mêvan û Mijar "**Guest & Topic"** – A biweekly magazine TV show for web focusing on current affairs of the Kurdish region and the U.S.

Rojev "Agenda" -- A biweekly magazine TV show for web focusing on topics related to Iran and its minorities, such as Kurds, Arabs, Baluchis, etc.

Heftreng "7 colors" -- A biweekly 30-minute magazine TV show in Kurmanji dialect on international art and culture airs on Sundays through affiliate NRT in northern Iraq.

Zayeley Dahenan "Echo of Invectiveness" -- A biweekly 30-minutes magazine TV show in Sorani dialect on international art and culture airs on Sundays through affiliate NRT in northern Iraq.

Radio

The daily radio shows offer extensive regional and international news coverage, interviews with experts and newsmakers, stringer reports, panel discussions with Kurds in the greater Middle East and in the diaspora,

Hello Washington on Friday – A 30-minute weekly current affairs program with expert guests taking calls from the Middle East and other areas of the world. **Life with Culture** – A weekly 30-minute arts and culture radio/web program airing on Sundays in Sorani dialect.

Deng U Reng (Sound and Color) – Arts and culture feature in the Kurmanji dialect.

Rawanga (View) -- A roundtable discussion on Iran and Kurds in that country. **Tirej** -- focuses mainly on Turkey Kurds and Syria in Kurmanji dialect. **Sense & Stance** – a call-in program specifically on Syria.