

# VOA Broadcasting in English to Asia

VOA's English to Asia programs target audiences living in Asia interested in global, U.S. and regional Asia news in English. Our news and feature programs can be read and heard on social media, the internet and at regional radio and television affiliate stations throughout East, South, and Southeast Asia.

## Quick Facts

<b>Established:</b>	May 2010
<b>Target Area:</b>	East, South & Southeast Asia
<b>Radio:</b>	4 hours/week
<b>TV/Video:</b>	18 min/week

### ➤ Website

[voanews.com/asia](http://voanews.com/asia)

### ➤ Twitter

[@voaasia](https://twitter.com/voaasia)

### ➤ Mobile/Tablet App –

[iTunes](#)

[Google Play](#)

### ➤ Podcasts

[Podcasts Available on iTunes](#)

## Programs and Features

**VOA Asia** – This flagship radio program presents the most interesting stories about Asia from VOA's reporters. *VOA Asia* broadcasts news, in-depth interviews and reports on what U.S.-Asian relationships mean to everyday life in the U.S. In addition, *VOA Asia* brings the latest technology and health news from the U.S. and around the world (25 min/daily).

**VOA Asia Weekend** - *VOA Asia Weekend* is a fast paced and informative look at the past week. It's not only the headlines, but also in-depth interviews and clear, objective reporting (60 min/weekends).

**Weekly Wraps** - A roundup of business, technology, health, entertainment and sports news from Asia and around the world (3 min/weekly)

**Campus Connection** - Campus Connection is a bridge between students studying in America with their counterparts in Asia. Each episode addresses topics of interest to college students. It helps young audiences in Asia learn what to expect on campus in the U.S. (30 min/weekly).

**The Game Room** - The program covers big sports events every week of the year. It shares the fun, records achievements and looks ahead to what's coming around the corner in the sports world (10 min/weekly).

**Business Scene** – A video roundup of business news from Asia and around the world (3 min/weekly).

**Asians in America** -- This Facebook Live program introduces one Asian or Asian-American's unique story, or one current event relevant, interesting and important to an Asian audience. The audio is often featured as a segment on the *VOA Asia* radio program (15 min/weekly).