



VOA Broadcasting Bambara to Mali

VOA’s Bambara Service to Mali produces a mix of news and interactive programming for radio and the Internet. VOA Bambara programming airs through local FM transmitters in the three main cities: Bamako, Gao, and Timbuktu. VOA Bambara is a reliable source of news for millions of Malians. It is also one of the main sources of independent news in the country, especially its northern parts, which are largely controlled by Tuareg separatists and Islamist groups.

Quick Facts

Established: March 2013

Target area: Mali

Weekly Audience: 6.3 percent

Radio Programming: 4.5 hours per week

Digital Programming: 3 minutes a week

Placement: 24/7 FM streams in Bamako, Gao and Timbuktu and a dozens of affiliates throughout the country

Programs and features available at:

<http://www.voabambara.com/>

Facebook:

[VOA Bambara](#)

Features and Programs

Mali Kura (New Mali) is a 30-minute daily news and current affairs program. It uses phone or face-to-face interviews, stringer and Facebook Live reports. The show airs Monday through Friday at 1700 UTC.

Washington Correspondent is a weekly 3-minute U.S. news video report covering U.S. politics. The report plays on Wednesdays.

Farafina (Music Time in Bambara) is an one-hour weekly interactive radio talk show aired every Wednesday and repeated Saturday, Sunday and Monday, in which scholars, artists, theologians, politicians and listeners from around in the word discuss social issues. The show airs at 1300 UTC.

An Ba Fo (Let’s Say It) an hour-long weekly call-in show in which politicians, artists or ordinary citizens discuss local issues affecting the lives of millions of people in Mali. The show airs every Saturday and is repeated on Sunday from 1700 to 1800 UTC.