



VOA Broadcasting in Georgian

VOA's Georgian Service employs an interactive mix of radio, television and Internet programming to inform, engage and connect with the audience, which has been described as an arena of conflicting interests between the U.S. and Russia. VOA broadcasts to Georgia counter increasing Russian influence and media propaganda. The audience views VOA Georgian as a "window on the U.S.," providing valuable insights into American life, thought and institutions, quality analysis on Georgia's democratic evolution and its prospects for Euro-Atlantic integration.

Quick Facts

Established:	May 1951
Target Area:	Georgia and Georgian-speakers, globally
Weekly Audience:	8.1 percent
Radio Programming:	3.5 hours per week
TV Programming:	40 minutes per week

Programs and additional features available at:
amerikiskhma.com

Facebook:

[amerikiskhma](https://www.facebook.com/amerikiskhma)

Twitter:

[@voage](https://twitter.com/voage)

YouTube:

[voageorgian](https://www.youtube.com/voageorgian)

Mobile / Tablet Applications:

iOS - bit.ly/VOAios

Android - bit.ly/VOAandroid

Programs and Features

Washington Today – A weekly 20-minute TV magazine show carried by nationwide Georgian Public TV (GPBTV). The show focuses on developments in the United States, American perspectives on major developments in the region, the Georgian diaspora, and features on social issues, medicine, science, technology and culture.

Two 15-minute radio programs, daily. They air on Georgian Public Radio, a nationwide FM network. In addition, the service maintains a web and mobile site, providing video packages on its *YouTube* channel and engaging the audience through *Facebook* and other social media platforms. The sites also offer English learning content for viewers.

VOA Georgian conducts exclusive interviews for IMEDI TV on NATO/EU, democratic institutions and U.S.-Georgia relations; weekly interactives with MAESTRO TV on breaking U.S. stories, life and people; and regular reports for GPBTV's leading MOAMBE newscast highlighting U.S. developments and Georgia-related analysis. The service's programming is also carried by 24 other regional stations (GARB).