

VOA Broadcasting in Serbian

VOA Serbian broadcasts to more than 10 million Serbs in Serbia, Montenegro, Kosovo, Bosnia-Herzegovina, Croatia and Macedonia. The service continues to be the leading international broadcaster in the area, seen as a respected source of objective and accurate information about the region, the United States and the world.

Quick Facts

Established: March 1943

Target Area: Serbia, Montenegro,

Kosovo, parts of Bosnia-Herzegovina

Weekly Audience: 12 percent in Serbia

26.5 percent in Montenegro 15.6 percent in Kosovo 8.1 percent in Bosnia-

Herzegovina

TV Programming: 3 hours, 45 minutes

per week

Programs and additional features available at:

glasamerike.net

Facebook:

Otvoreni Studio

Twitter:

@OtvoreniStudio

YouTube:

OtvoreniStudio

Mobile / Tablet Applications:

iOS - bit.ly/VOAios Android - bit.ly/VOAandroid

Programs and Features

Open Studio – A daily 30-minute TV news and information program that provides wide-ranging coverage of developments in Serbia, Kosovo, Montenegro and the wider Balkan region. *Open Studio* regularly hosts newsmakers from the United States and the region. A major focus of programming is on democratic consolidation and ethnic reconciliation.

Weekend Studio – A 30-minute program that airs on Saturdays and Sundays and provides the audience with feature stories from the United States and the world.

VOA Serbian also provides live, interactive reports to public service TV Montenegro on U.S.-Montenegrin relations and U.S. politics (Mondays). In addition, the service provides special reports on science and technology (Wednesdays) and reports on politics, economy, society and culture in the United States to leading independent Serbian broadcaster N1 TV.

VOA Serbian offers live streaming of TV shows and on-demand video and audio files.