



VOA Broadcasting in Armenian

VOA's Armenian Service is one of the agency's smallest but most effective services, with a weekly reach of 32 percent in Armenia. The service plays an important role by providing reliable, objective and comprehensive news and information and by serving as a vital source of information about the United States, its society and institutions, and its policies toward Armenia and other former Soviet republics.

Quick Facts

Established:	June 1951
Target Area:	Armenia
Weekly Audience:	38.1 percent
TV Programming:	1.58 hours per week

**Programs and additional features
available at:**
amerikayidzayn.com

Facebook:

[Amerikayidzayn](https://www.facebook.com/Amerikayidzayn)

Twitter:

[@VOAArmenian](https://twitter.com/VOAArmenian)

YouTube:

[Armvoa](https://www.youtube.com/Armvoa)

Mobile / Tablet Applications:

iOS - bit.ly/VOAios
Android - bit.ly/VOAandroid

Programs and Features:

Armenian Daily Report – A 10-minute TV report airing Monday through Friday that contains four short segments on U.S. and world events, U.S. foreign policy, business, science and U.S.-Armenian relations.

View from America – A 20-minute weekly TV magazine show airing on Sundays and repeated on Mondays, consisting of three- to four-minute stories on life in America, politics, women's issues, Armenians in America, news in science, medicine, business, environment, Hollywood culture and more.

VOA Armenian also produces a daily segment in the affiliate Armenia TV's *Good Morning Armenia* show. The five-minute segment includes four to five short video stories focusing mainly on science, culture, technology, health and entertainment topics.

The service's online content is carried by some of the most popular Internet sites in the target area, such as *civilnet.am*, *armenpress.am*, *mamul.am* and *news.am*.