



Voice of America

VOA Broadcasting in Spanish to Latin America

VOA's Spanish service provides news and information to audiences throughout Latin America on TV, radio, Internet, and social media. The service's "U.S. Bureau Strategy" focuses on delivering U.S. news and information to affiliates in the region, including leading media organizations in the Americas. Latin America media markets are diverse. In some countries media is labeled as not free, while in others media is evolving and growing. Threats to freedom of expression as well as political instability, drug trafficking, organized crime, violence and corruption continue to be challenges in the region in addition to anti-American sentiment.

Quick Facts

Established: 1961 to Present
(also 1941-1945;
1946-1948; and
1953-1956)

Target area: Spanish-speaking
countries of Latin
America

Weekly Audience: 59.4 million

**Broadcast programs and additional
features at:**

www.VOANoticias.com

Facebook:
[Voz de America](#)

Twitter:
[@voanoticias](#)

YouTube:
[Vozdeamerica](#)

Podcasts:
2 video and 2 audio podcasts available at
My Yahoo, iTunes, and voanews.com

Programs and Features

El Mundo al Día: A daily 30-minute television newscast featuring U.S. and international news. It includes two segments on the latest advances in medicine and technology. The program is simulcast on the web via Facebook Live and on radio Monday through Friday at 5:00pm and 7:30pm.

Foro Interamericano: A 30-minute television news analysis program on the leading weekly headlines. *Foro* presents a balanced discussion of the most relevant U.S. news with representatives from both sides.

Buenos Días, América: VOA's longest-running Spanish-language news show, is a 30-minute radio program with national and international news, sports, business, science and entertainment. The program airs daily at 8:00am and is repeated at 8:30am Monday through Friday.

Musica Country: A weekly 30-minute radio music show that features the latest hits in country music. *Musica Country* airs on Thursdays at 3:30 p.m., and is repeated multiple times a week and during the weekend.

Top Ten USA: A weekly 30-minute radio music program that highlights the ten most popular hits in the United States. It airs Thursdays at 11:30am and is repeated multiple times a week and during the weekend.

Avances Informativos: Fast-paced 3-minute news briefs focusing on U.S. and global news of interest to the region. These news briefs air every 30 minutes, Monday through Friday from 6am to 7pm.

Conversando con la VOA: A 5-minute radio/web interview segment. Interviewees include U.S. and international government officials, newsmakers and analysts who discuss various topics such as politics, democracy and other current events. This segment airs Monday through Friday at 12:30pm.

Deportivo Internacional: A daily 5-minute radio/web segment featuring U.S. and worldwide sports highlights. It airs at 11:30am Monday through Friday.

Noticias del Entretenimiento: A daily 3-minute entertainment spot that includes the latest in cinema, theatre and the arts. It airs at 10:30am Monday through Friday and is repeated at 5:30pm.

Short Packages: At least 10 video and 10 audio packages are made available to affiliates on a daily basis on various topics including U.S. and international news, business, technology, health and sports. Television affiliates download these packages via BBG-Direct, FTP and web. Radio affiliates receive these packages in MP3 format via email throughout the day.

Live Interactives: Leading television and radio affiliates throughout the Latin America region count on live interactive reports with VOA Spanish reporters throughout the day.