

# The Largest U.S. International Broadcaster



# **FAST FACTS**

**HEADQUARTERS:** Washington, D.C.

BUDGET: \$196.4 million (FY13)

**EMPLOYEES:** 1121

**LANGUAGES:** 45

**AUDIENCE: 164 million weekly** 

**MEDIA:** radio, television, mobile and the Internet

PURPOSE: to broadcast accurate, balanced, and comprehensive news and information to an international audience FACILITIES: 20 radio broadcast studios, 30 radio production and recording studios, 29 professional audio mixing and dubbing stations, 5 full television studios, 2 automated broadcasting TV studios, 3 television production studios, 32 video editing suites, and facilities for master control, recording, scheduling, and feed intake

HISTORY: broadcasts began in 1942 as a response to the need of peoples in closed and war-torn societies for reliable news



- William Harlan Hale, 1st VOA Broadcast (1942)

## **VOA PRODUCTS AND PROGRAMS**

- VOA broadcasts about 1,800 hours of radio and television programming each week to an estimated global audience of 164 million people.
- Language services use their websites and social media platforms such as Facebook, Twitter and YouTube to share content and interact with the audience.
- VOA's world-renowned music and English-language learning programs are enjoyed by millions of people around the world.
- Journalists in VOA's 30,000 square foot Newscenter work around the clock with a global network of correspondents to provide comprehensive news and analysis on key issues, U.S. government policies, and cultural developments.
- VOA programs are delivered on satellite, cable, shortwave, FM, medium wave, streaming audio and video and more than 2,350 media outlets worldwide.

# "Voice of America is also Voice of Africa."

- Ivory Coast Ambassador Daouda Diabate









## THE VOA CHARTER

President Gerald Ford signed the VOA Charter into law in 1976. It protects the independence and integrity of VOA programming.

- 1. VOA will serve as a consistently reliable and authoritative source of news. VOA news will be accurate, objective, and comprehensive.
- 2. VOA will represent America, not any single segment of American society, and will therefore present a balanced and comprehensive projection of significant American thought and institutions.
- 3. VOA will present the policies of the United States clearly and effectively, and will also present responsible discussions and opinion on these policies.

# VOA is one of the largest multimedia news organizations in the world.







#### VOA AND TECHNOLOGY

- VOA has the largest integrated digital audio system in the world.
- A network of transmitting stations operated by the International Broadcasting Bureau, along with some leased stations, sends VOA's programs instantaneously around the world.
- The website, VOANews.com, provides a wide range of English-language news reports and serves as a portal to homepages of all 45 languages broadcast by VOA, as well as other information about VOA.
- A state-of-the-art digital asset management system enables VOA journalists to record, view and edit video, deliver content to studio control rooms, write scripts and search commercial newswires in a single program.

For more information about the VOA Studio Tour, VOA Experts available to the media, and the latest press releases, go to InsideVOA.com







## **SEE VOA LIVE**

- Take a behind-the-scenes look at VOA through our guided tour.
- Learn more about our history and the regions to which we broadcast, and watch broadcasters during live TV and radio programs.
- For reservations or more information, call (202) 203-4990 or visit VOAtour.com

### THE BROADCASTING BOARD OF GOVERNORS (BBG)

- The BBG is an independent federal agency that oversees all non-military U.S. international broadcasting including the Voice of America.
- Nine Governors serve on the Board. Eight are appointed by the President and confirmed by the Senate. The ninth is always the Secretary of State.
- Its mission is "To inform, engage and connect people around the world in support of freedom and democracy."

# VOA broadcasts around the world in 45 languages:

AFRICA
Afan Oromo
Amharic
Bambara
English
French
Hausa
Kinyarwanda
Kirundi
Ndebele
Portuguese
Sango
Shona
Somali

EAST ASIA
Burmese
Cantonese
Indonesian
Khmer
Korean
Lao
Mandarin
Thai
Tibetan
Vietnamese

Songhai

Tigrigna

## **VOA ENGLISH**

EURASIA Albanian Armenian Bosnian Georgian Macedonian Russian Serbian Ukrainian

LATIN AMERICA Creole Spanish

SOUTH & CENTRAL ASIA
Azerbaijani
Bangla
Dari
Kurdish
Pashto
Turkish
Urdu
Uzbek

**VOA PERSIAN** 

